



Communication Science

Scheduled Educational Plan – 2026 Cohort (Framework L20 R 2025)

LANGUAGES AND ARTISTIC COMMUNICATION (I)

YEAR 1 (60 ECTS)							
SEM.*	COURSE	SDS	TEA	ECTS	L Ho urs	IL Ho urs	Total hours
2°	SU/0564 - CODING & WEB	INFO-01/A	A	6	15	15	30
2°	SU/0610 - ENGLISH FOR MEDIA AND COMMUNICATION STUDIES	ANGL-01/C	A	6	30		30
1°	SU/0072 - ENGLISH LAB B2	ANGL-01/C	A	6	30		30
2°	SU/0598 - SOCIOLOGY OF COMMUNICATION AND THE IMAGINARY	GSPS-06/A	A	12	30	30	60
1°	SU/0604 - THEORY OF LANGUAGES AND COMMUNICATION	PHIL-04/B	A	12	30	30	60
1°	SU/0591 - LOGIC AND THEORY OF ARGUMENTATION	PHIL-02/A	B	12	30	30	60
1°	SU/0575 - FOUNDATIONS OF MARKETING (English course) or, as an alternative	ECON-07/A	B	6	15	15	30
1°	SU/0600 - SOCIAL STATISTICS	STAT-03/B					
YEAR 2 (60 ECTS)							
SEM.*	COURSE	SDS	TEA	ECTS	L Ho urs	IL Ho urs	Total hours
1°	SU/0589 - SPANISH LANGUAGE	SPAN-01/C	C	6	15	15	30
1°	SU/0573 - FOUNDATIONS OF ARTIFICIAL INTELLIGENCE or, as an alternative SU/0570 - ETHICS OF ARTIFICIAL INTELLIGENCE or, as an alternative SU/0602 - TECHNOLOGIES OF ARTIFICIAL INTELLIGENCE	PHIL-01/A PHIL-03/A INFO-01/A	C	6	15	15	30
2°	SU/0571 - PHILOSOPHY OF MIND or, as an alternative SU/0608 - VISUAL LEGAL DESIGN	PHIL-01/A GIUR-17/A	C	6	15	15	30



	(English course)						
1° & 2°	SU/0590 - LANGUAGES OF CINEMA, TELEVISION, AND DIGITAL MEDIA	PEMM-01/B	B	12	30	30	60
1°	SU/0594 - CONTEMPORARY POPULAR MUSIC: FORMS AND PRODUCTION	PEMM-01/C	B	6	15	15	30
2°	SU/0593 - METHODS AND TECHNIQUES OF VISUAL COMMUNICATION	CEAR-10/A	B	6	15	15	30
2°	SU/0606 - IMAGE THEORY	PHIL-04/A	B	6	15	15	30
1°	SU/0572 - FOUNDATIONS OF AUTOMATION AND PROGRAMMING <i>or, as an alternative</i>	INFO-01/A	A	6	15	15	30
2°	SU/0607 - DIGITAL PROCESSING OF MULTIMEDIA LANGUAGES	INFO-01/A					
1° or 2°	2 ELECTIVE WORKSHOPS FROM THE FOLLOWING: SU/0580 - WORKSHOP: PHOTOGRAPHY AND VIDEO MAKING <i>or, as an alternative</i> SU/0576 - WORKSHOP ON JOURNALISM AND PRESS OFFICE <i>or, as an alternative</i> SU/0577 - WRITING WORKSHOP <i>or, as an alternative</i> SU/0587 - WORKSHOP: ARTIFICIAL INTELLIGENCE (AI) TOOLS FOR COMMUNICATION <i>or, as an alternative</i> SU/0582 - WORKSHOP: PUBLIC SPEAKING AND ELEMENTS OF PRONUNCIATION <i>or, as an alternative</i> SU/0586 - WORKSHOP: STORYTELLING AND ELEMENTS OF SCREENWRITING	/	F	3+3	20	10	30
YEAR 3 (60 ECTS)							
SEM.*	COURSE	SDS	TEA	ECTS	L Ho urs	IL Ho urs	Total hours
1°	SU/0596 - RHETORIC AND TEXT LINGUISTICS <i>or, as an alternative</i>	LIFI-01/A	A	12	30	30	60
2°	SU/0597 - WRITING FOR DIGITAL MEDIA	PHIL-04/B					
2°	SU/0595 - PSYCHOLOGY OF COMMUNICATION	PSIC-03/A	B	6	15	15	30



	<i>or, as an alternative</i> SU/0566 - POLITICAL COMMUNICATION	GSPS-06/A					
1°	SU/0568 - ADVERTISING COMMUNICATION	GSPS-06/A	B	6	15	15	30
1°	SU/0609 - INSTITUTIONAL WEB, COPYRIGHT, AND OPEN DATA	GIUR-06/A	B	6	15	15	30
	30/35/210 - INTERNSHIPS	/	F	12			300
1° & 2°	ELECTIVE CREDITS		D	12			
	30/35/500 – FINAL ASSIGNMENT	PROFIN_S	E	6			PRF:0



Communication Science

Scheduled Educational Plan – 2026 Cohort (Framework L20 R 2025)

SCIENTIFIC COMMUNICATION AND COMMUNICATION IN PUBLIC AND PRIVATE ORGANIZATIONS (II)

YEAR 1 (60 ECTS)							
SEM.*	COURSE	SDS	TEA	ECTS	L Ho urs	IL Ho urs	Total hours
2°	SU/0564 - CODING & WEB	INFO-01/A	A	6	15	15	30
2°	SU/0610 - ENGLISH FOR MEDIA AND COMMUNICATION STUDIES	ANGL-01/C	A	6	30		30
1°	SU/0072 - ENGLISH LAB B2	ANGL-01/C	A	6	30		30
2°	SU/0598 - SOCIOLOGY OF COMMUNICATION AND THE IMAGINARY	GSPS-06/A	A	12	30	30	60
1°	SU/0604 - THEORY OF LANGUAGES AND COMMUNICATION	PHIL-04/B	A	12	30	30	60
1°	SU/0591 - LOGIC AND THEORY OF ARGUMENTATION	PHIL-02/A	B	12	30	30	60
1°	SU/0575 - FOUNDATIONS OF MARKETING (English course) <i>or, as an alternative</i>	ECON-07/A	B	6	15	15	30
1°	SU/0600 - SOCIAL STATISTICS	STAT-03/B					
YEAR 2 (60 ECTS)							
SEM.*	COURSE	SDS	TEA	ECTS	L Ho urs	IL Ho urs	Total hours
1°	SU/0589 - SPANISH LANGUAGE	SPAN-01/C	C	6	15	15	30
1°	SU/0573 - FOUNDATIONS OF ARTIFICIAL INTELLIGENCE <i>or, as an alternative</i> SU/0570 - ETHICS OF ARTIFICIAL INTELLIGENCE <i>or, as an alternative</i> SU/0602 - TECHNOLOGIES OF ARTIFICIAL INTELLIGENCE	PHIL-01/A PHIL-03/A INFO-01/A	C	6	15	15	30



2°	SU/0571 - PHILOSOPHY OF MIND <i>or, as an alternative</i> SU/0574 - FOUNDATIONS OF DATA SCIENCE AND MACHINE LEARNING (English course)	PHIL-01/A PHIL-02/A	C	6	15	15	30
2°	SU/0605 - THEORY OF KNOWLEDGE AND EPISTEMOLOGY <i>or, as an alternative</i>	PHIL-04/B					
2°	SU/0569 - SCIENTIFIC, ENVIRONMENTAL AND HEALTH COMMUNICATION	PHIL-04/B	B	12	30	30	60
1°	SU/0599 - GENERAL SOCIOLOGY	GSPS-05/A	A	6	15	15	30
1°	SU/0567 - PUBLIC COMMUNICATION	GSPS-06/A	B	6	15	15	30
1°	SU/0601 - HISTORY OF SCIENCE AND TECHNIQUE <i>or, as an alternative</i>	PHIL-02/B					
2°	SU/0592 - METHODS AND TOOLS OF SCIENTIFIC REASONING	PHIL-02/A	B	12	30	30	60
1° or 2°	2 ELECTIVE WORKSHOPS FROM THE FOLLOWING: SU/0583 - WORKSHOP: ARGUMENTATIVE WRITING <i>or, as an alternative</i> SU/0584 - WORKSHOP: SEARCH ENGINE OPTIMIZATION (SEO) <i>or, as an alternative</i> SU/0578 - WORKSHOP: ANALYTICS & SENTIMENT ANALYSIS <i>or, as an alternative</i> SU/0581 – WORKSHOP ON SCIENTIFIC JOURNALISM <i>or, as an alternative</i> SU/0585 - WORKSHOP: SOCIAL MEDIA MANAGEMENT AND CONTENT CURATION <i>or, as an alternative</i> SU/0579 - WORKSHOP: BRAND JOURNALISM <i>or, as an alternative</i> SU/0588 - WORKSHOP: ARTIFICIAL INTELLIGENCE (AI) TOOLS FOR MEDIA EDUCATION AND TRAINING	/	F	3+3	20	10	30
YEAR 3 (60 ECTS)							
SEM.*	COURSE	SDS	TEA	ECTS	L	IL	Total



					<i>Ho urs</i>	<i>Ho urs</i>	<i>hours</i>
1°	SU/0596 - RHETORIC AND TEXT LINGUISTICS <i>or, as an alternative</i>	LIFI-01/A	A	12	30	30	60
2°	SU/0597 - WRITING FOR DIGITAL MEDIA	PHIL-04/B					
2°	SU/0595 - PSYCHOLOGY OF COMMUNICATION <i>or, as an alternative</i>	PSIC-03/A	B	6	15	15	30
	SU/0566 - POLITICAL COMMUNICATION	GSPS-06/A					
1°	SU/0603 - TOPICS AND ISSUES IN SCIENTIFIC COMMUNICATION	PHIL-02/A	B	6	15	15	30
1°	SU/0565 - CORPORATE COMMUNICATION	GSPS-06/A	B	6	15	15	30
	30/35/210 - INTERNSHIPS	/	F	12			300
1° & 2°	ELECTIVE CREDITS		D	12			
	30/35/500 - FINAL ASSIGNMENT	PROFIN_S	E	6			PRF:0

* The allocation of courses across semesters may be subject to change

Legend

L/IL Hours	Lectures/Interactive Learning hours	
SDS	Scientific-Disciplinary Sectors	
ECTS	European Credits Transfer System	
TEA	Type of Educational Activity	
A	Foundational Activities	
B	Core Activities	
C	Supplementary Activities	
D	Elective Activities	
E	Activities for foreign language learning and for the final assignment	
F	Other activities	Other useful knowledge for the job market
		Stages and Internships