



Workshop on Political Communication

Faculty of Economics, Law and Political Sciences
GramsciLab, Centro interdipartimentale di studi internazionali
gramsciani
Faculty of Humanistic Studies
Department of Education, Psychology, Philosophy

Program

Ore 8:45 -10:15

Institutional Greetings

Chair

Laura Iannelli, Associate Professor of *Sociology of cultural and communicative processes*, Università of Cagliari

The instrumentalization of the EU's enlargement policy through political communication in East-Central Europe

Adrian Corpădean (*Dean of the Faculty of European Studies, Babeş-Bolyai University, Erasmus Visiting Professor at the University of Cagliari*)

Ore 10:15-10:30 – Break

Ore 10:30-12:00

Communication in discursive representations

Laura Herta (*Associate Professor of International Relations, Babeş-Bolyai University, Erasmus Visiting Professor at the University of Cagliari*)

Ore 12:00-12:15 – Break

Ore 12:15-13:45

Presentation of the Faculty of European Studies, Babeş-Bolyai University

Adrian Corpădean and Laura Herta (*Babeş-Bolyai University, Erasmus Visiting Professors at the University of Cagliari*)



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**MAY 7,
2026**



8:45-13:45



**Sala Gramsci,
Biblioteca di
Scienze
Economiche,
Viale S. Ignazio 84**

**In presence and
online**

Link e QR code:
<https://tinyurl.com/PoliticalCommunication>



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Scienze della
Comunicazione