



IBSEN NETWORK

Join the IBSEN Network's Inspiring Seminars on Digital Technologies for Businesses!

An **exclusive opportunity** for students from the IBSEN partner institutions to take part in captivating and inspiring workshops on Digital Technologies for Businesses! Whether you're a budding entrepreneur or just curious about how to implement digital technologies in your own business, these workshops are designed to **boost your skills and creativity**.

About IBSEN

The IBSEN network comprises **11 universities from around the world**. The mission of the network is to create international and intercultural opportunities that facilitate the ongoing academic and professional development of our students and staff in business environments. Joining these workshops will allow you to meet other students from these partners. (ibsen-network.com)

Led by Experienced Professionals


Learn directly from experts in the field who are ready to share their knowledge, experiences, and strategies. Because professionals lead the workshops from **various parts of the world**, they offer diverse perspectives.

Workshops Focused on Digital Technologies

Discover key elements of how Digital Technologies can boost businesses' activity and market results through **interactive experiences and thought-provoking discussions**. Each **90-minute workshop** covers a unique aspect of entrepreneurship.

Earn an IBSEN Certificate

By completing all the seminars, you'll be awarded the prestigious **IBSEN Certificate** – a great addition to your resume and a step forward toward your entrepreneurial journey!

 **LIMITED PLACES AVAILABLE!** Don't miss out – **secure your spot now!**

[Register Here →](#)

PARTNERS

The Hague University of Applied Sciences – The Netherlands | Hochschule Bielefeld University of Applied Sciences and Arts – Germany | Czech University of Applied Sciences Prague | Hallym University – South Korea | Indian River State College, Florida – USA | Izmir University of Economics – Turkey | I.H. Asper School of Business, Winnipeg – Canada | South-Eastern Finland University of Applied Sciences – Finland | Université Polytechnique Hauts-De-France, Valenciennes – France | University of Cagliari – Italy | University of Split – Croatia

IBSEN Seminars on Digital Technologies for Businesses

Four upcoming online workshops led by world-class professionals. Complete 3 of the 6 workshops to earn your IBSEN Digital Technologies Certificate. ✨



Large Language Models

Christoph Weisser *Professor of Mathematics, Business Data Science at HSBI*

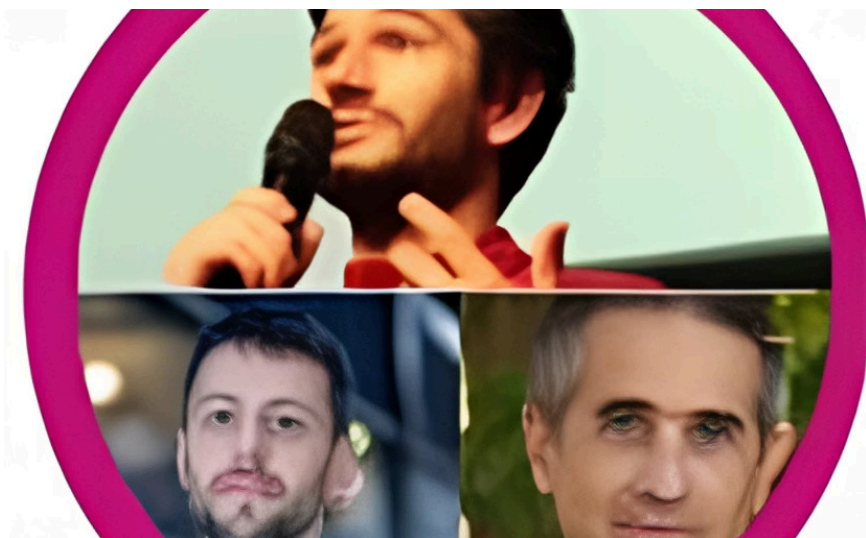
 **April 16, 2026** | 16.00 (CET) & 17.00 (IST)  Online



Prompt Engineering for Coding and Marketing


Jordan Vazquez – *CRISS/LARSH Research Lab* **Jérémie Muselet** – *Teacher AI Marketing*

 **April 23, 2026** | 16.00 (CET) & 17.00 (IST)  Online



Business Analytics of the Future

Mathis Mourey – *Lecturer in Finance & Statistics at THUAS* **Alessandro Spano** – *Full professor of Business Economics at UNICA* **Arthur Sarazin** – *Engineer at Clarify*



 **April 30, 2026** | 16.00 (CET) & 17.00 (IST)  Online



AI in Business

Cem Araci *Advisory, Digital Services Leader at PwC Türkiye*

 **May 7, 2026** | 16.00 (CET) & 17.00 (IST)  Online

  ***Students who attend all sessions will be awarded the IBSEN Digital Technologies Certificate**

 Register Now: <https://sondaggi-unica.limesurvey.net/559996?lang=en>