




Innovazione Sociale e Imprenditorialità

Attività laboratoriale



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Built to Last: Social Innovation in Transition

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This report celebrates the resilience, spirit and impact of the Schwab Foundation community at a moment of profound transition for the social innovation sector.



- ***Identificate un'area di interesse su cui provare a sviluppare un'idea di impresa sociale***
 - Identificare l'area di interesse
 - Identificare l'innovazione sociale
 - Identificare come trasformarla in opportunità di impresa
 - Descrivere l'opportunità di impresa usando come strumento analitico il Social Business Model

Social Business Model Canvas

<p>Key Resources</p> <p><i>What resources will you need to run your activities? People, finance, access?</i></p>	<p>Key Activities</p> <p><i>What programme and non-programme activities will your organisation be carrying out?</i></p>	<p>Type of Intervention</p> <p><i>What is the format of your intervention? Is it a workshop? A service? A product?</i></p>	<p>Segments</p> <p>Beneficiary</p>	<p>Value Proposition</p> <p>Social Value Proposition</p>
<p>Partners + Key Stakeholders</p> <p><i>Who are the essential groups you will need to involve to deliver your programme? Do you need special access or permissions?</i></p>		<p>Channels</p> <p><i>How are you reaching your beneficiaries and customers?</i></p>	<p>Customer</p> <p><i>Who are the people or organisations who will pay to address this issue?</i></p>	<p>Impact Measures</p> <p><i>How will you show that you are creating social impact?</i></p>
<p>Cost Structure</p> <p><i>What are your biggest expenditure areas? How do they change as you scale up?</i></p>		<p>Surplus</p> <p><i>Where do you plan to invest your profits?</i></p>	<p>Revenue</p> <p><i>Break down your revenue sources by %</i></p>	

Inspired by The Business Model Canvas

Risultato del lavoro di gruppo



Università degli Studi di Cagliari

- Produrre un **poster** che descriva in modo chiaro in cosa consiste l'opportunità di impresa adottando il SBM
- Predisporre una **presentazione** da sottoporre all'attenzione dei partecipanti al corso della durata di 10 minuti