



Communication Science

Scheduled Educational Plan – 2025 Cohort (Framework L20 2025)

LANGUAGES AND ARTISTIC COMMUNICATION (I)

YEAR 1 (60 CFU)							
SEM. *	COURSE	SDS	TEA	ECTS	Hours ED	Hours ID	Total n. of hours
2°	SU/0038 - CODING & WEB	INF/01	A	6	15	15	30
2°	SU/0211 - ENGLISH FOR MEDIA AND COMMUNICATION STUDIES	L-LIN/12	A	6	30		30
1°	SU/0072 - ENGLISH LAB B2	L-LIN/12	A	6	30		30
2°	SU/0102 - SOCIOLOGY OF COMMUNICATION AND THE IMAGINARY	SPS/08	A	12	30	30	60
1°	30/35/105 - THEORY OF LANGUAGES AND OF COMMUNICATION	M-FIL/05	A	12	30	30	60
1°	SU/0077 - LOGIC AND THEORY OF ARGUMENTATION	M-FIL/02	B	12	30	30	60
1°	FOUNDATIONS OF MARKETING (English course) <i>or, as an alternative</i>	SECS-P/08	B	6	15	15	30
1°	SU/0103 - SOCIAL STATISTICS	SECS-S/05					
YEAR 2 (60 CFU)							
SEM. *	COURSE	SDS	TEA	ECTS	Hours ED	Hours ID	Total n. of hours
2°	30/35/109 - SPANISH LANGUAGE	L-LIN/07	C	6	15	15	30
1°	FOUNDATIONS OF ARTIFICIAL INTELLIGENCE	M-FIL/01	C	6	15	15	30
2°	PHILOSOPHY OF MIND <i>or, as an alternative</i> VISUAL LEGAL DESIGN (English course)	M-FIL/01 IUS/20	C	6	15	15	30
1°	SU/0107 - LANGUAGES OF CINEMA, TELEVISION, AND DIGITAL MEDIA	L-ART/06	B	12	30	30	60
1°	SU/0109 - CONTEMPORARY POPULAR MUSIC: FORMS AND PRODUCTION	L-ART/07	B	6	15	15	30



2°	SU/0108 - VISUAL COMMUNICATION METHODS AND TECHNIQUES	ICAR/17	B	6	15	15	30
1°	SU/0106 - IMAGE ANALYSIS	M-FIL/04	B	6	15	15	30
2°	SF/0064 - FUNDAMENTALS OF AUTOMATION AND PROGRAMMING	INF/01					
2°	<i>or, as an alternative</i> SU/0113 - COMPUTER PROCESSING OF MULTIMEDIA LANGUAGES	INF/01	A	6	15	15	30
1° o 2°	SU/0308 - WORKSHOP: PHOTOGRAPHY AND VIDEO MAKING	NN					
	<i>or, as an alternative</i> SU/0126 - JOURNALISM WORKSHOP AND PRESS OFFICE		F	3	20	10	30
	<i>or, as an alternative</i> SF/0063 - WRITING WORKSHOP						
1° o 2°	SU/0309 - WORKSHOP: AI TOOLS FOR COMMUNICATION	NN					
	<i>or, as an alternative</i> SU/0138 - WORKSHOP: PUBLIC SPEAKING AND ELEMENTS OF DICTION		F	3	20	10	30
	<i>or, as an alternative</i> SU/0139 - WORKSHOP: STORYTELLING AND ELEMENTS OF SCREENWRITING						
YEAR 3 (60 CFU)							
SEM.*	COURSE	SDS	TEA	ECTS	Hours ED	Hours ID	Total n. of hours
1°	30/35/100 - COMPOSITION AND PROCESSING OF TEXTS	L-FIL-LET/12					
2°	<i>or, as an alternative</i> SF/0094 - WRITING FOR DIGITAL MEDIA	M-FIL/05	A	12	30	30	60
2°	SU/0123 - PSYCHOLOGY OF COMMUNICATION	M-PSI/05	B	6	15	15	30
1°	SF/0093 - ADVERTISING COMMUNICATION	SPS/08	B	6	15	15	30
1°	SU/0124 - INSTITUTIONAL WEB, COPYRIGHT, AND OPEN DATA	IUS/10	B	6	15	15	30
	30/35/210 – INTERNSHIPS	NN	F	12			300
1° e 2°	ELECTIVE CREDITS		D	12			
	30/35/500 – FINAL TEST	PROFIN_S	E	6			PRF:0



* The allocation of courses across semesters may be subject to change

Legend

SDS	Scientific-Disciplinary Sectors	
ECTS	European Credits Transfert System	
TEA	Type of Educational Activity	
A	Foundational Activities	
B	Core Activities	
C	Supplementary Activities	
D	Elective Activities	
E	Activities for the knowledge of a foreign language and for the final exam	
F	Other activities	Other useful knowledge for the world of work
		Stages and Internships



Communication Science

Scheduled Educational Plan – 2025 Cohort (Framework L20 2025)

SCIENTIFIC COMMUNICATION AND COMMUNICATION IN PUBLIC AND PRIVATE ORGANIZATIONS (II)

YEAR 1 (60 ECTS)							
SEM.*	COURSE	SDS	TEA	ECTS	Ho urs ED	Ho urs ID	Total n. of hours
2°	SU/0038 - CODING & WEB	INF/01	A	6	15	15	30
2°	SU/0211 - ENGLISH FOR MEDIA AND COMMUNICATION STUDIES	L-LIN/12	A	6	30		30
1°	SU/0072 - ENGLISH LAB B2	L-LIN/12	A	6	30		30
2°	SU/0102 - SOCIOLOGY OF COMMUNICATION AND THE IMAGINARY	SPS/08	A	12	30	30	60
1°	30/35/105 - THEORY OF LANGUAGES AND OF COMMUNICATION	M-FIL/05	A	12	30	30	60
1°	SU/0077 - LOGIC AND THEORY OF ARGUMENTATION	M-FIL/02	B	12	30	30	60
1°	FOUNDATIONS OF MARKETING (English course) <i>or, as an alternative</i>	SECS-P/08	B	6	15	15	30
1°	SU/0103 - SOCIAL STATISTICS	SECS-S/05					
YEAR 2 (60 ECTS)							
SEM.*	COURSE	SDS	TEA	ECTS	Ho urs ED	Ho urs ID	Total n. of hours
1°	30/35/109 - SPANISH LANGUAGE	L-LIN/07	C	6	15	15	30
1°	FOUNDATIONS OF ARTIFICIAL INTELLIGENCE	M-FIL/01	C	6	15	15	30
2°	PHILOSOPHY OF MIND <i>or, as an alternative</i>	M-FIL/01	C	6	15	15	30
2°	FOUNDATIONS OF DATA SCIENCE AND MACHINE LEARNING (English course)	M-FIL/02					
2°	SU/0111 - THEORY OF KNOWLEDGE AND EPISTEMOLOGY <i>or, as an alternative</i>						
2°	SU/0112 - SCIENTIFIC, ENVIRONMENTAL AND HEALTH COMMUNICATION	M-FIL/05	B	12	30	30	60



1°	30/35/115 - GENERAL SOCIOLOGY	SPS/07	A	6	15	15	30
1°	SF/0096 - PUBLIC COMMUNICATION	SPS/08	B	6	15	15	30
1°	30/35/121 - HISTORY OF SCIENCE AND TECHNIQUES <i>or, as an alternative</i>	M-STO/05					
1°	SU/0212 - METHODS AND TOOLS OF SCIENTIFIC REASONING	M-FIL/02	B	12	30	30	60
1° o 2°	SU/0141 - WORKSHOP: ARGUMENTATIVE WRITING <i>or, as an alternative</i> SU/0310 - WORKSHOP: SEARCH ENGINE OPTIMIZATION (SEO) <i>or, as an alternative</i> WORKSHOP: ANALYTICS & SENTIMENT ANALYSIS <i>or, as an alternative</i> WORKSHOP: SCIENTIFIC JOURNALISM	NN					
			F	3	20	10	30
1° o 2°	SU/0144 - WORKSHOP: SOCIAL MEDIA MANAGEMENT AND CONTENT CURATION <i>or, as an alternative</i> SU/0145 - WORKSHOP: BRAND JOURNALISM <i>or, as an alternative</i> SU/0311 - WORKSHOP: ARTIFICIAL INTELLIGENCE (AI) TOOLS FOR MEDIA EDUCATION AND TRAINING	NN					
			F	3	20	10	30
YEAR 3 (60 ECTS)							
SEM.*	COURSE	SDS	TEA	ECTS	Ho urs ED	Ho urs ID	Total n. of hours
1°	30/35/100 - COMPOSITION AND PROCESSING OF TEXTS <i>or, as an alternative</i>	L-FIL- LET/12	A	12	30	30	60
2°	SF/0094 - WRITING FOR DIGITAL MEDIA	M-FIL/05					
2°	SU/0123 - PSYCHOLOGY OF COMMUNICATION	M-PSI/05	B	6	15	15	30
1°	SU/0213 - TOPICS AND ISSUES IN SCIENTIFIC COMMUNICATION	M-FIL/02	B	6	15	15	30
1°	SU/0122 - ADVERTISING COMMUNICATION	SPS/08	B	6	15	15	30
	30/35/210 - INTERNSHIP	NN	F	12			300
1° e 2°	ELECTIVE CREDITS		D	12			
	30/35/500 – FINAL TEST	PROFIN_S	E	6			PRF:0

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