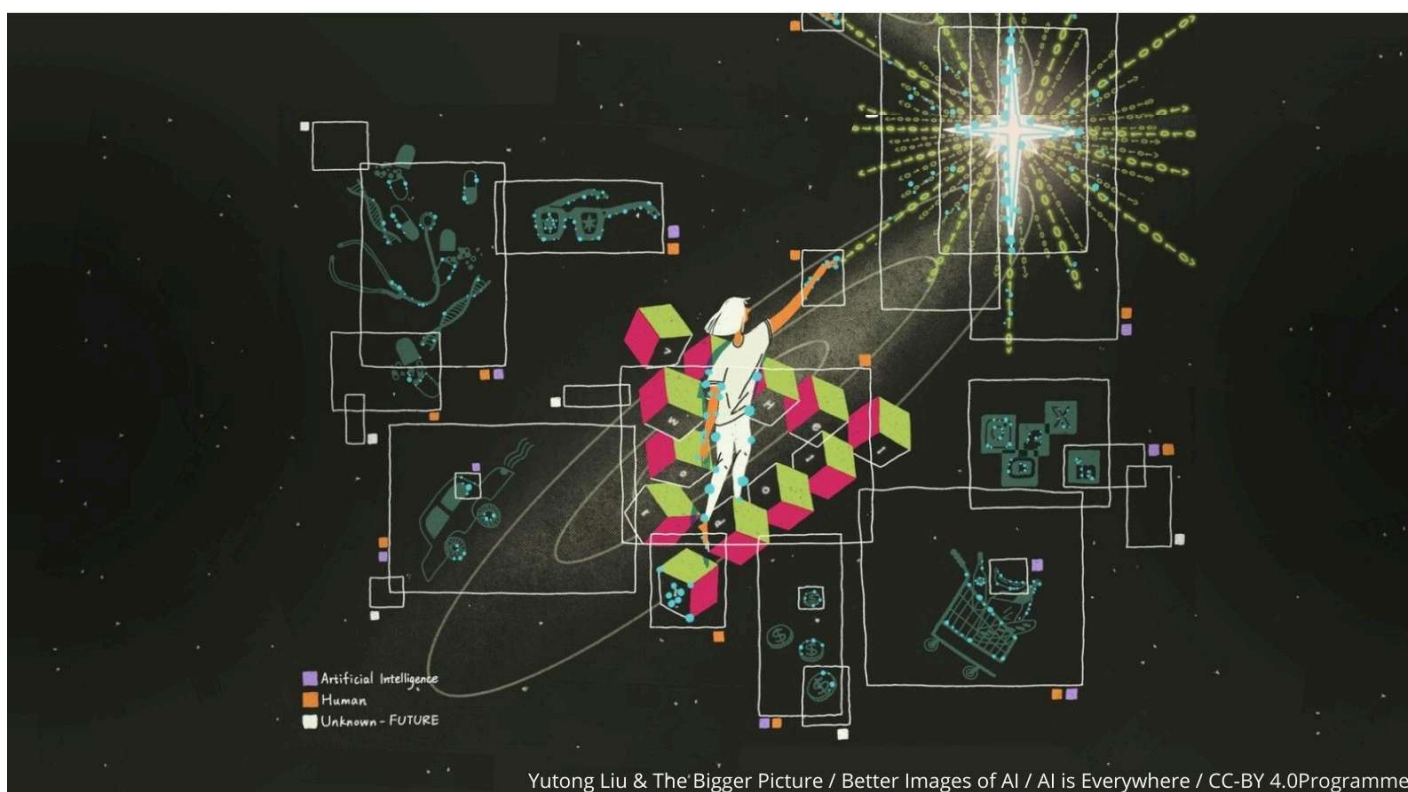


Artificial Intelligence, Human perception

Media discourse and public opinion in Italy and China



Aula Magna
Campus Aresu

Cagliari,
30 January 2025

Scientific Coordination: Emma Lupano, Paolo Orrù

Organising Committee: Emma Lupano, Alessandra Melis, Paolo Orrù, Stefano Rombi

Graphic Design: Elena Lepori

Organised under the research project "Artificial Intelligence and Human Perception: Media Discourse and Public Opinion in Italy and China" | Financed by the European Union - NextGenerationEU (D.M. 737/2021 - Linea d'intervento Iniziative di ricerca interdisciplinare su temi di rilievo trasversale per il PNR)

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09:30 - **Opening remarks**

10:00 - **Keynote speech. Stephen Cave**

(University of Cambridge):

"AI: A Mythology"

11:15 - **Fabio Ruggiano** (University of Messina): "What Italian school teachers know, think, would do about IA"

11:45 - **Kanta Dihal** (Imperial College London): "Imagining AI: How the World Sees Intelligent Machines"

12:15 - **Colin Porlezza** (Università della Svizzera Italiana): "Towards a Responsible Use of AI in Journalism?"

12:45 - **Zhang Zhan** (University of Nottingham Ningbo): "Shaping the Future of AI: The Discursive Power of Chinese Big Tech in Crafting China's AI Regulatory Framework"

15:00 - **Keynote speech. Simone Natale**

(University of Torino): "AI, Agency, and Power Geometries"

16:15 - **The AI-HU research project**

(University of Cagliari)

Paolo Orrù: "The Human-machine Relationship: Artificial Intelligence and Human Perception in Italian Newspapers"

Emma Lupano: "Of Pride and Patriotism. The Representation of Artificial Intelligence in Chinese Official and Media Discourse"

Alessandra Melis: "Debating the future of Chinese Artificial Intelligence on Social Media: An Analysis of Zhihu Users' Opinions"

Stefano Rombi: "Threat or Benefit? Unveiling the Political and Personal Factors Behind Italian Perceptions of AI"

17:15 - **Discussion & Closing remarks**

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