



CURRICULUM VITAE

MICHELIA LOI

Associate Professor of Organization Studies
and Entrepreneurship

Department of Economic and Business
Sciences - University of Cagliari (Italy)

Viale Sant'Ignazio, 74; 09127 Cagliari
(Sardinia - Italy)

Education and Training

- **June 2024**
National Scientific Qualification as Full Professor of Organization Studies.
- **January 2005 - February 2008**
Doctor in Philosophy in Organizational Psychology. University of Verona in co-tutelage with the University Lille3 Charles de Gaulle (France). Doctoral School: *Psychology of Organizations: Differentiation and Integration Processes*.
Dissertation topic: *Transfer of training in work contexts. Analysis of work performance before and after training in Italian and French healthcare settings*.
- **September 2003 – 2004**
Postgraduate Master's Degree as Designer and Manager of Online Learning Environments - Department of Electrical and Electronic Engineering (University of Cagliari); Telecom Italia Learning Services, Rome; E-form Consortium Company, Florence - Grade: 30 cum laude.
- **November 1996 - June 2001**
Master's Degree in Work and Organizational Psychology - University of Cagliari; Thesis topic: *Excellence in organizations. Revenge and redemption for front-end personnel* - Grade: 110 cum laude.

Research Activity

- **August 2022 – Present**
Associate Professor of Organization Studies and Entrepreneurship
Department of Economic and Business Sciences - University of Cagliari (Italy).

- **August 2019 – 2022**
 Researcher (Type B, Law 240/2010)
 Academic Discipline: Organization Studies
 Department of Economic and Business Sciences - University of Cagliari (Italy).

- **March 2017 - July 2019**
 Researcher (Type A, Law 240/2010)
 Academic Discipline: Organization Studies
 Department of Economic and Business Sciences - University of Cagliari (Italy).

- **November 2018 – February 2019**
 Visiting Scholar at the Department of Organization and Human Resources Management –
 Warwick Business School (Coventry, UK).

- **October - December 2016**
 Visiting Scholar at the Department of Organization and Strategy – EMLyon Business School
 (Lyon, France).

- **October 2012 - 2016**
 Research Fellow at the Department of Economic and Business Sciences - University of Cagliari
 (Italy).

- **January 2009 - 2011**
 Research Fellow at the Technology Transfer Office - University of Cagliari (Italy).

Publications

JOURNAL ARTICLES

1. Marras, G., Opizzi, M. and Loi, M. (2024), "Understanding the multifunctional role of entrepreneurial coaching through a systematic review of the literature", *Journal of Managerial Psychology*, Vol. 39 No. 6, pp. 795-814. <https://doi.org/10.1108/JMP-01-2023-0070>.

2. Opizzi, M., Loi, M. and Macis, O. (2024), "Entrepreneurship by Ph.D. students: intentions, human capital and university support structures", *Journal of Small Business and Enterprise Development*, Vol. 31 No. 2, pp. 325-349. <https://doi.org/10.1108/JSBED-12-2022-0525>.

3. Loi, M., Castriotta, M., Barbosa, S. D., Di Guardo, M. C., & Fayolle, A. (2023). Entrepreneurial intention studies: A hybrid bibliometric method to identify new directions for theory and research. *European Management Review*. DOI: <https://doi.org/10.1111/emre.12599>.

4. Maryami, S., Loi, M., Martinez, M. and Di Guardo, M.C. (2023), "On the role of team passion in inventing, founding and developing: what happens in the early stages of entrepreneurship?",

Journal of Small Business and Enterprise Development, 30(4), 692-713.
<https://doi.org/10.1108/JSBED-07-2022-0302>.

5. Bellini, D., Barbieri, B., Loi, M., Mondo, M., & De Simone, S. (2023). The Restorative Quality of the Work Environments: The Moderation Effect of Environmental Resources between Job Demands and Mindfulness. *Social Sciences*, 12(7), 375.
6. Loi, M., & Fayolle, A. (2022). Rethinking and reconceptualising entrepreneurship education a legacy from Alistair Anderson. *Entrepreneurship & Regional Development*, 34 (7-8), 701-721. DOI: <https://doi.org/10.1080/08985626.2022.2072001>.
7. Loi, M., Fayolle, A., van Gelderen, M., Riot, E., Refai, D., Higgins, D., ... & Cavarretta, F. (2021). Entrepreneurship Education at the Crossroads: Challenging Taken-for-Granted Assumptions and Opening New Perspectives. *Journal of Management Inquiry*, DOI: <https://doi.org/10.1177/10564926211042222>.
8. Castriotta, M., Loi, M., Marku, E., & Moi, L. (2021). Disentangling the corporate entrepreneurship construct: Conceptualizing through co-words. *Scientometrics*, 126(4), 2821-2863.
9. Loi, M., Barbieri, B., Castriotta, M. and Di Guardo, M.C. (2021), "Strive towards a good performance or avoid a failure performance in entrepreneurship education: a look into growth and independence-oriented intentions", *Education + Training*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/ET-08-2020-0254>.
10. Di Guardo, M. C., Marku, E., Bonivento, W. M., Castriotta, M., Ferroni, F., Galbiati, C., Gorini, G. & Loi, M. (2021). When nothing is certain, anything is possible: open innovation and lean approach at MVM. *R&D Management*. <https://doi.org/10.1111/radm.12453>.
11. Marku, E., Castriotta, E., Loi, M., & Di Guardo, M. C. (2020). General Purpose Technology: The Blockchain Domain. *International Journal of Business and Management*, 15(11), 192-205.
12. Marku, E., Zaitsava, M., Castriotta, E., Di Guardo, M. C., & Loi, M. (2020). Big Data and Technology Evolution in the IoT Industry. *International Journal of Business and Management*, 15(10), 94-107.
13. Castriotta, M., Loi, M., Marku, E., & Naitana, L. (2019). What's in a name? Exploring the Conceptual Structure of Emerging Organizations. *Scientometrics*. DOI: 10.1007/s11192-018-2977-2.
14. Bellò, B., Mattana, V., & Loi, M. (2018). The power of peers: A new look at the impact of creativity, social context and self-efficacy on entrepreneurial intentions. *International Journal of Entrepreneurial Behavior & Research*, 24(1), 214-233.
15. Di Guardo, M. C., & Loi, M. (2016). Nuova Impresa – Cercasi studente esperto con forte propensione imprenditoriale. *Prospettive in Organizzazione*, 5, 1-7.

16. Loi, M., Castriotta, M., & Di Guardo, M. C. (2016). The Theoretical foundation of entrepreneurship education: How co-citations are shaping the field, *International Small Business Journal*, 34(7), 948-971.
17. Loi, M., & Di Guardo, M. C. (2015). The third mission of universities: An investigation of the espoused values. *Science and Public Policy*, 42(6), 855-870.
18. Loi, M., & Di Guardo, M. C. (2015). A start-up generation approach for teaching entrepreneurship: An overview of affective learning results. *Journal of Developmental Entrepreneurship*, 20(04), 1550027.
19. Loi, M., Bellò, B., & Mattana, V. (2015). Valutazione del rischio stress lavoro correlato: il caso di una pubblica amministrazione. *Giornale Italiano di Medicina del Lavoro ed Ergonomia*, 37 (1), 56-64.
20. Loi, M., Cogoni, M., & Di Guardo, C. M. (2014). Entrepreneurs' and Students' Knowledge Structures: A Journey into their Entrepreneurial Mindset. *SSRN e-journal 2430799*. ISSN: 1556-5068.
21. Mattana, V., Loi, M., & Bellò, B. (2011). L'inclusione lavorativa dei disabili: uno studio esplorativo nella provincia del Medio Campidano. *Giornale di Psicologia*, 5, 50-67.

Books

22. Loi, M., & M. Chiara, Di Guardo (2022). *Imprenditorialità e creazione di impresa nel contesto universitario Italiano*. Franco Angeli: Milano. ISBN: 9788835121886.
23. Castriotta, M., & Loi, M. (2017). *Entrepreneurship education and the rise of new organizations. Mapping research and future tendencies*. Franco Angeli: Milano. ISBN: 9788891763860.

BOOK CHAPTERS

24. Maryami, S., & Loi, M. (2024). Why a systematic literature review is a powerful tool for gaining insights into entrepreneurship: application to entrepreneurial teams in the venture creation process. In A. Fayolle, S. Le Pontois, D. Kally (Eds), *Big Questions and Great Answers in Entrepreneurship Research* (pp. 163-193). Edward Elgar Publishing, Inc., Northampton.
25. Opizzi, M., Loi, M., & Bellini, D. (2024). The Formation of Opportunity Prototypes in Technology Entrepreneurship: Does Human Capital Matter?. In *Innovations for Healthcare and Wellbeing: Digital Technologies, Ecosystems and Entrepreneurship* (pp. 477-496). Cham: Springer Nature Switzerland.
26. Foliard, S., Le Pontois, S., Verzat, C., Dubard-Barbosa, S., Tavakoli, M., Bornard, F., Loi, M., Gabay-Mariani, L., Tixier, J., Friedman, C., Toutain, O., Fabri, J., Tessier, C. and Lacerda, J.A. (2023), "Decentration and Intersubjectivity: Collage as a Qualitative Method of Data Collection", Higgins, D., Brentnall, C., Jones, P. and McGowan, P. (Ed.) *Nurturing Modalities of Inquiry in*

Entrepreneurship Research: Seeing the World Through the Eyes of Those Who Research (Contemporary Issues in Entrepreneurship Research, Vol. 17), Emerald Publishing Limited, Leeds, pp. 149-170. <https://doi.org/10.1108/S2040-724620230000017010>.

27. Loi, M., Marras, G., & Cabiddu (2022). Pensiero divergente e performance dei social media influence: quale ruolo per la creatività?. In G. Bertoli et al., (Eds.), *Innovazione e Management* (pp. 327-337). EGEA Editore, Milano.
28. Loi, M. & Fayolle, A. (2021). The impact of entrepreneurship education. An overview of the past, the present, and a glimpse of future trends. *Annals of Entrepreneurship Education & Pedagogy*.
29. Castriotta, M., Di Guardo, M.C., Loi, M., & Marku, E. (2020). *La strategia*. In M. Martinez (Ed). *Organizzazione aziendale*. Giappichelli Editore. Marku, E., Castriotta, M., Di Guardo, M. C., & Loi, M. (2019). Disentangling the emergence and evolution dynamics of the blockchain technology. In *Identità, innovazione e impatto dell'aziendalismo italiano-Dentro l'economia digitale*.
30. Marku, E., Castriotta, M., Di Guardo, M.C. & Loi, M. (2019). Mapping innovation in the digital transformation era: The role of technology convergence. In K. Mezghani & W. Aloulou (Eds.), *Business Transformations in the Era of Digitalization*. PA: IGI-Global. ISBN: 9781522572626.
31. Loi, M. (2018). Dealing with the inconsistency of studies in entrepreneurship education effectiveness: A systemic approach to drive future research. In A. Fayolle (Ed.), *A Research Agenda for Entrepreneurship Education*. Edward Elgar Publishing. ISBN: 978 1 78643 291 9.
32. Tixier J., Loi, M., Le Pontois, S., Tavakoli, M., & Fayolle, A. (2018). Entrepreneurship education effectiveness: What we can learn from education and organizational studies. In J. Turner & G. Mulhollandr (Eds.), *Enterprising Education: International Perspectives, Challenges, and Practice*. Routledge. ISBN: 9781315518206.
33. Loi, M. (2018). Dynamics of entrepreneurship education: How human and social capital interact with learning. In N. Zakaria, & L. Kaushal (Eds.), *Global Entrepreneurship and New Venture Creation in the Sharing Economy*. Hershey, PA: IGI Global. ISBN: 9781522528357.
34. Loi, M., Castriotta, M., & Di Guardo, M. C. (2018). The Power of optimism and the adaptive process in a learning context of venture creation. In P. Canonico, S. Consiglio, G. Mangia, M. Martinez, R. Mercurio, & L. Moschera (Eds), *Organizing in the shadow of power: Voices from the Italian community of organization studies*. Studi MOA. ISBN: 9781317749462.
35. Loi M., Cogoni M., & Di Guardo, M. C. (2014). A look into the mind of entrepreneurs and students: An exploration of knowledge structures. In F. Visintin, D. Pittino, G. Lauto & P.A.M. Mazzurana, *Organising for growth: Theories and practices*. CreateSpace. ISBN: 978-1-5024-7489-6.
36. Loi, M. (2011). I significati di innovazione per gli imprenditori di start-up: uno studio qualitativo. In T. Minerva e L. Colazzo (Eds). *Connessi!! Scenari di innovazione nella formazione e comunicazione*. Ledizioni. ISBN: 9788895994765.

37. Loi, M., & Battistelli, A. (2008). Stratégies d'apprentissage au travail et participation à la formation : une hypothèse de médiation. In C. Lemoine, P. Salengros, A. Balikdjian, N. Kridis (Eds.), *Formation, compétences et développement personnel*. Edition de L'AIPTLF. ISBN: 978-2-917983-03-4.
38. Loi, M., Giampietro, M., & Battistelli, A. (2005). La formation continue : la participation et l'action du sujet dans la formation. In Battistelli, A., Depolo, M., Fraccaroli, F. (Eds). *La qualité de la vie au travail dans les années 2000*. CLUEB. ISBN: 88-491-2494-5.
39. Bellò, B., Loi, M., & Battistelli, A. (2005). Les attentes des résultats et la motivation à la formation. In Battistelli, A., Depolo, M., Fraccaroli, F. (Eds). *La qualité de la vie au travail dans les années 2000*. CLUEB. ISBN: 88-491-2494-5.

RELEVANT PEER-REVIEWED PROCEEDINGS

40. Toutain, O., Loi, M., & Opizzi, M. (2024). Entrepreneurial Competencies in Vocational Training: The Road Towards Students' Employability?. In *Academy of Management Proceedings* (Vol. 2024, No. 1, p. 18953). Valhalla, NY 10595: Academy of Management.
41. Marras, G., Opizzi, M., & Loi, M. (2024). Key Success Factors of Entrepreneurial Coaching for Entrepreneurship Education programmes: A coaches' perspective. In *3E Conference-Book of Abstracts* (Vol. 2024, pp. 80-81). ECSB.
42. Opizzi, M., Marras, G., & Loi, M. (2023). Becoming entrepreneur without institutional support: a PhD Perspective in entrepreneurial university. In *Academy of Management Proceedings* (Vol. 2023, No. 1, p. 12120). Briarcliff Manor, NY 10510: Academy of Management.
43. Marras, G., Opizzi, M., & Loi, M. (2023). Framing Entrepreneurial Coaching: What do we know and what do we need to know?. *RENT*. ISSN: 2219-5572.
44. Opizzi, M., Loi, M. (2022). Nurturing the cradle of PhD entrepreneurship: Does university support matter? In 3E Conference (Digione, Francia).
45. Opizzi, M., Loi, M. (2022). Tearing the veil of Maya: how do doctoral students decide to become entrepreneurs? In *RENT* (Napoli). ISSN: 2219-5572.
46. Loi, M., Castriotta, E., Marku, E., Di Guardo, M. C., & Patriotta, G. (2021). Everyday experience and entrepreneurial learning: When ordinary events trigger learning. In *Academy of Management Annual Meeting Proceedings*, Vancouver, British Columbia, Canada. ISSN: 0065-0668.
47. Opizzi, M. & Loi, M. (2021). *Academy of Management Annual Meeting Proceedings*, Vancouver, British Columbia, Canada. ISSN: 0065-0668.
48. Loi, M., Castriotta, E., Marku, E., Di Guardo, M. C., & Patriotta, G. (2020). Everyday experience and entrepreneurial learning: When ordinary events trigger learning. In 2020 Babson College Entrepreneurship Research Conference (Best paper – BCERC). ISBN: 091089745X

49. Loi, M., Barbieri, B., Castriotta, M., & Di Guardo, M. C. (2020). Strive or Avoid: A Motivational Perspective of Growth and Independence-oriented Intentions. In Academy of Management Annual Meeting Proceedings, Vancouver, British Columbia, Canada. ISSN: 0065-0668.
50. Maryami, S., Loi, M, Martinez, M. (2020). Peers and Social Network in the Entrepreneurial Development: A Systematic Literature Review. EURAM Conference Dublin (Ireland). ISSN 2466-7498 and ISBN 978-2-9602195-2-4.
51. Maryami, S., Loi, M., Di Guardo, MC., & Martinez, M. (2020). Teams: A systematic literature review and implications for entrepreneurship education". ESU Conference - Helsinki, Finland.
52. Loi, M., Castriotta, M., Marku, E., & Di Guardo, M.C. (2018). Entrepreneurs' practical wisdom: Entrepreneur-event nexus in the entrepreneurial learning process. XXXII Rent Conference. ISSN: 2219-5572.
53. Loi, M., Castriotta, M., Barbosa, S., Di Guardo, M. C., Fayolle, A., & Linan, F. (2017). Modes of thought in entrepreneurial intention studies: A collective intelligence perspective. In Academy of Management Annual Meeting Proceedings, Atlanta. ISSN: 0065-0668.
54. Loi, M., Barbieri, B., Castriotta, M., & Di Guardo, M. C. (2017). Entrepreneurial intention or intentions? An empirical investigation on Douglas' conceptualization. XXXI Rent Conference. ISSN: 2219-5572.
55. Loi, M., Cogoni, M., & Di Guardo, M. C. (2015). An investigation on entrepreneurial knowledge structures: The role of university students background. In Linking Technology and Feeding the Mind, ECP Congress; Innexa: Milano. ISBN: 978-8898116225.
56. Loi, M., & Di Guardo, M. C. (2015). Fostering entrepreneurship: Which outcomes for Entrepreneurial education?. In Linking Technology and Feeding the Mind, EPC Congress; Innexa: Milano. ISBN: 978-8898116225.
57. Loi, M., & Di Guardo, M. C. (2014). The third mission of universities: An investigation of the espoused values. In Academy of Management Annual Meeting Proceedings, Philadelphia: PA. ISSN: 0065-0668.
58. Loi, M., Cogoni, M., & Di Guardo, M. C. (2014). Who are entrepreneurs? Mapping Students' and Entrepreneurs' Conceptual Frameworks of Entrepreneurship. In Start up and restart strategies, Special Conference of Strategic Management Society. Tel Aviv: March 09-12.
59. Loi M., & Di Guardo, M. C. (2013). Academic entrepreneurship and Italian universities: An organizational culture perspective. In: Organizing in turbulent time: The challenges ahead: Rome. ISBN: 978-8867870554.
60. Loi, M., & Lemoine, C. (2010). L'implication au travail: est-elle un critère pour évaluer les effets de la formation? Actes XVI Congrès de l'AIPTLT, Lille, 464-478.

61. Nonnis, M., Barbieri, B., Loi, M., Cuccu, S., & Mura, S. (2010). Les compétences psychosociales pour l'orientation professionnelle. Actes XVI Congrès de l'AIPTLT, Lille, 539-550.

PHD THESIS

62. Loi, M. (2008). L'efficacia della formazione. Accessibile al link: Http://documents.univ-lille3.fr/files/pub/www/recherche/theses/loi_michela.pdf

Conferences

2024

- AOM Academy of Management Annual Meeting – Chicago. Contribution: *Entrepreneurial Competencies in Vocational Training: The Road Towards Students' Employability?* In *Academy of Management Proceedings* (Vol. 2024, No. 1, p. 18953). Briarcliff Manor. Authors: Toutain, O., Loi, M., & Opizzi, M.
- 3E Conference – ECSB Entrepreneurship Education Conference. Contributions: *Key Success Factors of Entrepreneurial Coaching for Entrepreneurship Education Programmes: A Coaches' Perspective*. In *3E Conference - Book of Abstracts 2024*, pp. 80-81. Authors: Marras, G., Opizzi, M., & Loi, M.; *Doctoral Students in the Entrepreneurial University: Challenging the Role of University Support System*. In *3E Conference - Book of Abstracts 2024*, pp. 87-88; Authors: Opizzi, M., Marras, G., & Loi, M.

2023

- AIDEA National Conference – Salerno (October 5-6); Proposer and Chair of the Track: *Creating Value Through University and Professional Education in Economics and Business*.
- AIP Congress – Cagliari (September 6-8); Proposer of the symposium: *Entrepreneurship Between Entrepreneurial Agent and Context*, with co-authors Barbara Barbieri and Giuseppe Santisi. Discussant: Paola Spagnoli. Presentation of the paper: *Psychological Capital in Entrepreneurship: A Systematic Literature Review*. Authors: Michela Loi & Barbara Barbieri.
- ESU Conference 2023 - European University Network on Entrepreneurship - Invited speaker, proponent of the Strategic Interest Group (SIG) with Olivier Toutain (Burgundy Business School, Dijon, France) on *Entrepreneurship Education across Europe*.
- AOM Academy of Management Annual Meeting – Boston (August 4-8). Contribution: *Becoming Entrepreneur Without Institutional Support: A PhD Perspective in Entrepreneurial University*. In *Academy of Management Proceedings* (Vol. 2023, No. 1, p. 12120). Briarcliff Manor, NY 10510. Authors: Opizzi, M., Marras, G., & Loi, M.

- EGOS Conference – Cagliari (July 6-8). Sub-Plenary: *The Power of Entrepreneurship in a World of Uncertainty and Crisis: Illusions and Realities*. Chairs: Alain Fayolle, Stratos Ramoglou, & Michela Loi. Contributions: *Tearing the Veil of Maya of PhD Entrepreneurship: How Do Doctoral Students Decide to Become Entrepreneurs?* Authors: Matteo Opizzi & Michela Loi.; *Entrepreneurial Coaching: A Review to Systematize Existing Studies and Direct Future Research*. Authors: Giammarco Marras & Michela Loi.
- CREET Conference – Ottawa, Canada (May 25-26). Chair of Virtual Session 2 on May 25. Contributions: *Institutional Support vs Pro-Social Motivation: A Ph.D. Perspective in the Entrepreneurial University*. Authors: M. Opizzi, G. Marras, & M. Loi; *Setting Boundaries in Entrepreneurial Coaching: A Systematic Review Against Fragmentation and Conceptual Ambiguity*. Authors: G. Marras & M. Loi.

2022

- WOA Conference 2022 – Brescia. Contribution: *Nurturing the Cradle of PhD Entrepreneurship: Does Entrepreneurial Support from University Matter?* Authors: Opizzi, M., Loi, M.; Contribution: *Myself, My Relationships with Others, and Who I Want to Be: Hidden Thoughts of the Opportunity Development Process*. (Poster). Authors: Opizzi, M., Pinna, A., Loi, M.
- ESU Conference 2022 – European University Network on Entrepreneurship; Invited speaker, proponent of the Strategic Interest Group (SIG) with Prof. Olivier Toutain (Burgundy Business School, Dijon, France) on *Entrepreneurship Education across Europe*.
- RENT Conference 2022 – Naples; Contribution: *Tearing the Veil of Maya: How Do Doctoral Students Decide to Become Entrepreneurs?* Authors: Opizzi, M., Loi, M.

2020

- WOA Conference 2020 – Milan; Contribution: *More Than Words: Theorizing Corporate Entrepreneurship Through the Research Community Lexicon*. Authors: Castriotta, M., Loi, M., Cabiddu, F., & Di Guardo, M. C.
- Babson College Entrepreneurship Research Conference – Knoxville, TN Conference canceled due to COVID-19. Contribution: *Everyday Experience and Entrepreneurial Learning: When Ordinary Events Trigger Learning*. Authors: Loi, M., Castriotta, M., Marku, E., Di Guardo, M. C., & Patriotta.
- AOM Academy of Management Annual Meeting – Virtual Conference; Contribution: *Strive or Avoid: A Motivational Perspective of Growth and Independence-Oriented Intentions*. Authors: Loi, M., Barbieri, B., Castriotta, M., & Di Guardo, M. C.
- ESU Conference 2020 – European University Network on Entrepreneurship; Invited speaker at the round table: *Institutionalization of Entrepreneurship Education: Why and How?*

2019

- AOM Academy of Management Annual Meeting – Boston, USA; Contribution: *The Cognitive Base of Educational Background and Its Impact on Entrepreneurial Knowledge Structures*. Authors: Loi, M., Cogoni, M., Di Guardo, M. C., & Filatotchev, I.
- WOA Conference – Palermo; Contribution: *Entrepreneurial Learning Mechanisms: How and What Entrepreneurs Learn from Their Experience*. Authors: Loi, M., Castriotta, M., & Di Guardo, M. C.

2018

- ISBE Conference – Birmingham, UK; Contribution: *Mapping the Intellectual Structure of Women's Entrepreneurship Research*. Authors: Castriotta, M., Foss, L., Henry, C., & Loi, M.
- RENT Conference – Toledo, Spain; Contribution: *Entrepreneurs' Practical Wisdom: Entrepreneur-Event Nexus in the Entrepreneurial Learning Process*. Authors: Loi, M., Castriotta, M., Marku, E., & Di Guardo, M. C.
- WOA Conference – Rome; Contribution: *Growth vs. Independence: Exploring Intentions Toward the Venture of New Organizations*. Authors: Loi, M., Barbieri, B., Castriotta, M., & Di Guardo, M. C.; Contribution: *Are Scholars Aligned and Consistent with Labeling and Defining What Organizational Emergence Is? A Conceptual Structure Point of View*. Authors: Castriotta, M., Loi, M., Di Guardo, M. C., & Marku, E.

2017

- WOA Conference – Pisa; Contribution: *The Positive Feedback Loop of Optimism: Implications for Entrepreneurship Education*. Authors: Loi, M., Castriotta, M., & Di Guardo, M. C.
- AOM Academy of Management Annual Meeting – Atlanta, USA; Contribution: *Modes of Thought in Entrepreneurial Intention Studies: A Collective Intelligence Perspective*. Authors: Loi, M., Castriotta, M., Barbosa, S., Di Guardo, C., Fayolle, A., & Liñán, F.
- RENT Conference – Lund, Sweden. Contribution: *Entrepreneurial Intention or Intentions? An Empirical Investigation on Douglas' Conceptualization*. Authors: Loi, M., Barbieri, B., Castriotta, M., & Di Guardo, M. C.

2016

- ESHIP Talks – Emlyon - Contribution: *Modes of Thought in Entrepreneurial Intention Studies: A Collective Intelligence Perspective*.
- EGOS Conference – Naples; Contribution: *Optimism and the Learning Process of Venture Creation*. Authors: Loi, M., Castriotta, M., & Di Guardo, M. C.

2015

- WOA Conference – Padua; Contribution: *The Next Generation of Entrepreneurs: Which Theoretical Basis for Entrepreneurial Training?*. Authors: Castriotta, M., Loi, M., & Di Guardo, M. C.
- ECP Congress – Milan; Contribution: *An Investigation on Entrepreneurial Knowledge Structures: The Role of University Students' Background*. Authors: Loi, M., Cogoni, M., & Di Guardo, M. C.; Contribution: *Fostering Entrepreneurship: Which Outcomes for Entrepreneurial Education?*; Authors: Loi, M., & Di Guardo, M. C.

2014

- AOM Academy of Management Annual Meeting – Philadelphia, PA, USA; Contribution: *The Third Mission of Universities: An Investigation of the Espoused Values*. Authors: Loi, M., & Di Guardo, M. C.
- WOA Conference – Udine; Contribution: *A Look into the Mind of Entrepreneurs and Students: An Exploration of Knowledge Structures*. Authors: Loi, M., Cogoni, M., & Di Guardo, M. C.
- Strategic Management Society – Tel Aviv, Israel; Contribution: *Who Are Entrepreneurs? Mapping Students' and Entrepreneurs' Conceptual Frameworks of Entrepreneurship*. Authors: Loi, M., Cogoni, M., & Di Guardo, M. C.

2013

- WOA Conference – Rome; Contribution: *Academic Entrepreneurship and Italian Universities: An Organizational Culture Perspective*. Authors: Loi, M., & Di Guardo, M. C.

2011

- SI-eL Conference – Reggio Emilia; Contribution: *I Significati di Innovazione per gli Imprenditori di Start-Up: Uno Studio Qualitativo*. Author: Loi, M
- AIV Congress – Trento; Contribution: *Valutazione dei Rischi Stress Lavoro-Correlato: Uno Studio Qualitativo all'Interno di una Pubblica Amministrazione*. Authors: Loi, M., Bellò, B., Mattana, V., Meloni, F.

2010

- AIPTLT Conference – Lille, France; Contribution: *L'Implication au Travail: Est-Elle un Critère pour Évaluer les Effets de la Formation?* Authors: Loi, M., Lemoine, C.; Contribution: *Les Compétences Psychosociales pour l'Orientation Professionnelle*. Authors: Nonnis, M., Barbieri, B., Loi, M., Cuccu, S., & Mura, S.

2009

- EAWOP Congress – Santiago de Compostela, Spain; Contribution: *Transfer of Training: Is There Any Difference Between Interpersonal and Cognitive Training?* Authors: Loi, M., Bellò, B., & Mattana, V.

2008

- AIPTLT Conference – Hammamet, Tunisia; Contribution: *Stratégies d'Apprentissage au Travail et Participation à la Formation: Une Hypothèse de Médiation.* Authors: Loi, M., & Battistelli, A.

2005

- EAWOP Congress – Istanbul, Turkey; Contribution: *Attitudes and Conditions in Training Representation.* Authors: Loi, M., Grudina, V., & Battistelli, A.
- SI-eL Conference – Florence; Contribution: *E-Learning: Una Ricerca per lo Sviluppo delle Figure Professionali.* Authors: Grudina, V., Loi, M., Picci, P., & Federici, G.

Research projects

November 2018 – Present

Coordination of the project *“Entrepreneurial learning: A key to understand the mechanisms surrounding entrepreneurial success”*

Role: Principal Investigator

Institution: Warwick Business School (Coventry, UK), Department of Organization and Human Resource Management

Funding Body: Autonomous Region of Sardinia POR SARDEGNA FSE 2014-2020 and University of Cagliari - Project Code RICRAS_2017_MGR.

September 2018 – December 2019

Coordination of the project *“Intraprendiamo”*

Role: Coordinator

Institution: CREA (University Center for Innovation and Entrepreneurship – University of Cagliari).

Activities: Study on the effectiveness of entrepreneurial training pathways.

Funding Body: Autonomous Region of Sardinia POR SARDEGNA FSE 2014-2020 CCI 2014IT05SFOP021.

November 2018 – 2023

Participation in the project *“Unexplored Processes of Innovation: Focus on Family Businesses”*

Role: Researcher

Funding Body: Autonomous Region of Sardinia, Regional Law August 7, 2007, No. 7 "Promotion of Scientific Research and Technological Innovation in Sardinia."

December 2017 – 2021

Participation in the project *“Italian Club Network”*

Role: Scientific Coordinator for Monitoring Activities

Institution: CREA (University Center for Innovation and Entrepreneurship – University of Cagliari)

Funding Body: MIUR (Italian Ministry of Education, University, and Research).

December 2017 – 2020

Participation in the project *“Research Agenda for Entrepreneurship Education: Journal of Management Inquiry”* Role: Guest Editor - In collaboration with Prof. Alain Fayolle (Director of the Research Center on Entrepreneurship, EMLyon Business School, Lyon) and Prof. Martin Pablo De Holan (INCAE, Costa Rica, Editor-in-Chief of the Journal of Management Inquiry).

December 2017 – June 2019

Coordination of the project *“Digital Strategies for the Sardinian Historical Artisanry: A Social Innovation Experience”*

Role: Scientific Coordinator

Institution: CREA (University Center for Innovation and Entrepreneurship – University of Cagliari)

Funding Body: Autonomous Region of Sardinia - POR FSE 2014-2020.

July 2017 – Present

Participation in the project *“CREE – Creation of a European Network for Research on Entrepreneurship Education”*

Role: Researcher

Promoting Institutions: EMLyon Business School (Lyon); ESCP Europe (Paris); University of Cagliari; NTNU (Trondheim, Norway); Dortmund University (Germany).

March 2017 – 2019

Participation in the project *“AIND – Amministrazioni e Imprese Native Digitali”* (Digital Native Administrations and Enterprises)

Role: Researcher

Institutions Involved: Department of Mathematics and Computer Science (University of Cagliari) and Department of Social and Institutional Sciences (University of Cagliari)

Funding Body: Autonomous Region of Sardinia – Integrated Facilitation Packages “Industria, Artigianato e Servizi” (PIA).

January 2017 – 2019

Participation in the project *“EOS – Emerging Organization-Ship”*

Role: Researcher

Institution: CREA (Center for Innovation and Entrepreneurship Services – University of Cagliari)

Funding Body: Autonomous Region of Sardinia POR SARDEGNA FSE 2014-2020 CCI 2014IT05SFOP021.

January 2017 – 2019

Participation in the project *“Imprinting”*

Role: Researcher

Institution: CREA (Center for Innovation and Entrepreneurship Services – University of Cagliari)

Funding Body: Autonomous Region of Sardinia POR SARDEGNA FSE 2014-2020 Axis 1 Employment Actions 8.2.1-8.5.3-8.10.1 - CUP E74B17000000009.

January 2017 – 2019

Participation in the project *“NEMO – Nurturing Entrepreneurial Mindsets and Organizations”*

Role: Researcher

Institution: CREA (Center for Innovation and Entrepreneurship Services – University of Cagliari)

Funding Body: Autonomous Region of Sardinia POR SARDEGNA FSE 2014-2020 Development Lines 2 and 3 - Line 2, Type A - CUP E97B16001030009 DCT 20162ARO241.

December 2016 – 2018

Participation in the project *“Cognitive Base of Educational Background and its Impact on Entrepreneurial Knowledge Structures”*

Role: Researcher

Collaboration: I. Filatotchev (King's Business School, King's College London) and Marco Cogoni (CRS4 - Sardinia).

September – December 2016

Participation in the project *“Supervised Research Practice”*

Role: Researcher

Institution: Emlyon Business School (Lyon, France) - Department of Strategy and Organization.

September 2016 – 2019

Participation in the project *“Modes of Thought and Entrepreneurial Intentions: A Collective Intelligence Perspective”*

Role: Researcher

Collaboration: Alain Fayolle (Director of the Entrepreneurship Research Center, EMLyon Business School), Saulo Barbosa (EMLyon Business School), Paco F. Linan (University of Seville).

October 2015 – 2016

Participation in the project *“EmiNet - The Entrepreneurial Mind: Network Exploration of Knowledge Structures”*

Role: Researcher

Funding Body: CRS4 (Center for Research, Development, and Advanced Studies in Sardinia).

October 2013 – 2019

Participation in the project *“Clab UniCa”*

Role: Scientific Coordinator for Selection and Monitoring Activities

Institution: CREA (Center for Innovation and Entrepreneurship Services – University of Cagliari)

Funding Body: MIUR (Italian Ministry of Education, Universities and Research) and Autonomous Region of Sardinia POR SARDEGNA FSE.

October 2013 – 2015

Participation in the project *“Creation of an Integrated Model for Studying the Innovative Capacity of Research-Driven Firms”*

Role: Researcher

Institutions Involved: University of Cagliari, University of Messina, Kemotech s.r.l., and Frida s.r.l.
Funding Body: Autonomous Region of Sardinia - Regional Law August 7, 2007, no. 7 "Promotion of Scientific Research and Technological Innovation in Sardinia."

October 2012 – 2013

Participation in the project *"The Human Side of Biotechnology: Processes of Innovation Generation and Organizational Creativity in Biotech Firms"*

Role: Researcher

Companies Involved: Fase 1 s.r.l. and Nutriscience s.r.l.

Funding Body: Autonomous Region of Sardinia P.O.R. SARDEGNA FSE 2007-2013 – Competitiveness Objective.

December 2010 – February 2011

Participation in the project *"Occhio allo svantaggio: Entrepreneurship and Integration of Disabled Individuals in Small Enterprises"*

Role: Researcher

Institution: IRIFOR (Institute for Research, Training, and Rehabilitation for Visual Disability)

Funding Body: Autonomous Region of Sardinia POR Sardegna 2007/2013 – Axis 3 - Social Inclusion – Measure G 3.2.

September 2010 – December 2011

Participation in the project *"Green Future: Entrepreneurs for Sustainable Construction"*

Role: Responsible for Competency Assessment and Mentorship Activities

Collaboration: RES Psicologica and UNICAFOR Center (University of Cagliari)

Funding Body: Autonomous Region of Sardinia FSE 2007/2013 - Objective 2 - Employability Axis.

May 2009 – December 2012

Participation in the project *"Creativity Camp in Sardinia"*

Role: Researcher

Institution: Meta-group s.r.l.

Funding Body: Autonomous Region of Sardinia P.O.R. SARDEGNA FSE 2007-2013 – Regional Law 3/2008, art. 8, paragraph 37 – Public Notice for the "Submission of Project Proposals in Implementation of the Extraordinary Plan for Youth and Adolescents."

January 2009 – 2011

Participation in the project *"The Culture of Innovation in Research Environments: A Study on the University of Cagliari"*

Role: Researcher

Collaboration: Technology Transfer Office - University of Cagliari

Funding Body: Autonomous Region of Sardinia FSE 2007-2013 - "Master and Back" Program.

Teaching activities

Academic Year 2023-2024

- Course Instructor for "Innovation and Creativity" - Master's Degree in Managerial Economics, University of Cagliari;
- Course Instructor for "Social Innovation and Entrepreneurship" - Master's Degree in Managerial Economics; University of Cagliari;
- Course Instructor for "Organization Studies" - Master's Degree in Health Professions; University of Cagliari;
- Course Instructor for "Health and Innovation" - Specialization School in Health Psychology – University of Cagliari;
- Doctoral teaching activities in the "PhD in Economics and Business" - Seminar series on Research methodology; University of Cagliari.

Academic Year 2022-2023

- Course Instructor for "Innovation and Creativity" - Master's Degree in Managerial Economics; University of Cagliari;
- Course Instructor for "Health and Innovation" - Specialization School in Health Psychology – University of Cagliari;
- Course Instructor for "Healthcare Management" - Bachelor's Degree in Medical Radiology Techniques - Department of Medicine and Surgery, University of Cagliari

Academic Year 2021-2022

- Course Instructor for "Innovation and Creativity", Master's Degree in Managerial Economics; University of Cagliari;
- Course Instructor for "Healthcare Management" - Bachelor's Degree in Medical Radiology Techniques - Department of Medicine and Surgery, University of Cagliari.
- Doctoral teaching activities in the "PhD in Economics and Business" - Seminar series on Entrepreneurship;

Academic Year 2020-2021

- Course Instructor for "Innovation and Creativity"; Master's Degree in Managerial Economics; University of Cagliari;
- Doctoral teaching activities in the "PhD in Economics and Business" - Seminar series on Entrepreneurship; University of Cagliari.

Academic Year 2019-2020

- Course Instructor for "Innovation and Creativity" - Master's Degree in Managerial Economics; University of Cagliari.
- Doctoral teaching activities in the "PhD in Economics and Business" - Seminar series on Entrepreneurship; University of Cagliari.

Academic Year 2018-2019

- Course Instructor for "Innovation and Creativity" - Master's Degree in Managerial Economics; University of Cagliari;
- Teaching activities within the MOSTA Program (Mobility of Staff Teaching Activities – Erasmus Plus) - Mobility at EMLyon Business School (September 7-14, 2018) and teaching on "Emerging Organizations" at the EMLyon Business School Doctoral School;

Academic Year 2017-2018

- Course Instructor for "Innovation and Creativity" - Master's Degree in Managerial Economics;
- Doctoral teaching activities in the "PhD in Economics and Business" Seminar series on Business Organization; University of Cagliari.

Academic Year 2016-2017

- Course Instructor for "Innovation Management" (in English) Master's Degree in Managerial Economics, University of Cagliari.
- Course Instructor for "Innovazione e Direzione delle Imprese" (Innovation and Business Management) Master's Degree in Managerial Economics, University of Cagliari;
- Doctoral teaching activities at EMLyon Business School Teaching on "Entrepreneurship Theory and Practice: Entrepreneurial Intentions and New Venture";

Academic Year 2015-2016

- Teaching activities on "Creativity: Definition and Measurement" - Within the course "Innovazione e Direzione delle Imprese" (Master's Degree in Managerial Economics) - University of Cagliari;
- Teaching activities on "Organizational Creativity" - Within the course "Innovation Management" (Master's Degree in Managerial Economics) University of Cagliari;

Academic Year 2014-2015

- Co-Instructor of the course "Innovazione e Direzione delle Imprese" (Innovation and Business Management) - Master's Degree in Managerial Economics University of Cagliari;
- Teaching activities on "Organizational Processes for New Venture Creation" within the doctoral programs of the University of Cagliari.

Academic Year 2013-2014

- Teaching activities on "Entrepreneurial Cognition: A Focus on Knowledge Structures" within the course "Innovation Management" (Master's Degree in Managerial Economics) - University of Cagliari;
- Teaching activities on "Work Motivation" within the course "Economia e Gestione dell'Impresa" (Bachelor's Degree in Business and Management), University of Cagliari;

Academic Year 2011-2012

- Teaching activities on "Personal Development Project" Master in "Business Management: Made in Italy – Cagliari campus"; Alma Graduate School - University of Bologna;
- Teaching activities on "Personal Development Project" - Master in "Business Management: Food and Wine – Sassari campus"; Alma Graduate School - University of Bologna;
- Teaching activities on "Organizational Behavior" Master in "Business Management: Made in Italy – Cagliari campus", Alma Graduate School - University of Bologna.

Relevant professional activities

Organizational Consultancy and Evaluation Roles (2008–2015).

Served as a member of the Strategic Evaluation Board at the Chamber of Commerce in Cagliari (in compliance with DPR 2 November 2005, No. 254) and subsequently assumed the presidency of the Independent Evaluation Body in 2014 (in accordance with Legislative Decree 27 November 2009, No. 150). From April 2012 to September 2015, acted as the Operational Coordinator of the "E. Amaldi" Higher Technical Institute for Energy Efficiency.

Knowledge Transfer and University Projects (2008–2009).

Supported the University of Cagliari's Technology Transfer Office in developing and managing innovation projects, including the "Strengthening University Research to Enhance Technology Transfer" project (EUR 4,000,000 funding) and initiatives aligned with the 2007–2013 ESF Operational Programs.

Organized training in technology transfer and coordinated editorial activities for a conference on creativity, innovation, and technology transfer.

Organizational and Psychological Consultancy (2011–2012).

Designed and implemented organizational well-being and stakeholder management projects (e.g., the “OreST” project for the Chamber of Commerce in Cagliari). Provided consultancy in training evaluation for “T.O.T.A.L.E.” (Formez) and corporate training assessments (Centro UnicaFOR–University of Cagliari). Co-founded “RES Psicologica” (2009–2017), a social promotion association focusing on psychological and organizational development.

Team Building, Entrepreneurship, and E-Learning Initiatives (2002–2017).

Conducted team-building activities for the “Expert in Technology Transfer” advanced training course at the University of Cagliari. Participated in EU-funded projects to foster entrepreneurial competence, e-learning methodologies, and professional qualification pathways (e.g., through E-form s.c.r.l., FICIAP Veneto, and SudGest).

Continuous Learning and Professional Development Training (2002–2022).

Delivered training on student entrepreneurship, entrepreneurial mindset, and support structures (e.g., at the University of Bologna’s 2nd-Level Master’s in Intellectual Property Valorisation). Led sessions on performance evaluation in public administration (University of Ferrara’s PERF.ET Master), performance assessment for managers at ARGEA Sardegna, and training evaluation for the University of Cagliari. Provided instruction on effective communication, orientation, and organizational climate enhancement for diverse audiences, including public administrators, prison directors, safety officers, and vocational school students.

Training courses and competences development

Language Skills

- Proficient in French and English
- Basic knowledge of German

Pedagogical and Assessment Training

- Completed “DISCENTIA” integrated training course on aligning educational objectives, methods, and assessment strategies (16 hours, University of Cagliari, April 2018)

Entrepreneurship, Innovation, and Business Seminars

- Participated in seminars at Warwick Business School on Industry 4.0, digital adoption, and entrepreneurial ambition (Nov–Dec 2018).
- Attended workshops and seminars led by renowned scholars (e.g., Prof. Gerardo Patriotta, Prof. Alain Fayolle, Prof. Saulo Barbosa, Prof. Max Rapp Ricciardi, Stéphane Foliard, Prof. Noreen O’Shea) focusing on entrepreneurship education, experiential learning, team dynamics, and entrepreneurial intentions (CREA, University of Cagliari, 2017–2018).
- Engaged in seminars on market and technological relatedness, organizational growth, innovation management, and the entrepreneurial architecture of universities, featuring international experts like Prof. J.P. Eggers and Prof. L. Foss (University of Cagliari, 2017).
- Attended sessions on entrepreneurship as a research domain, corporate advantage, synergy seeking in innovation, and entrepreneurial strategies with scholars such as Prof. Alain Fayolle and Prof. Kathryn Rudie Harrigan (2013–2014).

Research Methodology and Statistical Analysis

- Trained in textual data analysis, hierarchical regressions, mixed linear models, repeated measures analysis, structural equation modeling, and advanced statistical methods through specialized workshops and summer schools (Bertinoro Summer School in Methodology and Statistics, various years 2005–2013).

Intellectual Property, Knowledge Transfer, and Innovation Management

- Completed training on identifying and managing technology portfolios, patenting and valorization of technical-scientific inventions, and deal-making in knowledge transfer (RIDITT workshops, University of Cagliari Liaison Office initiatives, 2007–2010).
- Engaged in direct marketing training and gained insights into strategies for enhancing business performance (Isonetwork Business in Action, University of Cagliari, 2010).

Assessment and Professional Profile Development

- Advanced training in Assessment Centre methodology, as well as techniques for creating personal and professional profiles, conducted by SIPLO (Italian Society of Work and Organizational Psychology) and leading academics from Italian universities (2001–2002).

Relevant Appointments

2021 – Present

- Member of the Advisory Board at IFAG (Management and Entrepreneurship School) – Paris, France - IFAG – Ecole de Management et Entrepreneuriat [<https://www.ifag.com/>]

2017 – 2021

- Member of the Entrepreneurship Education - Teaching Committee - Academy of Management - Entrepreneurship Division

September 2021 – Present

- Associate Editor of the journal *Studi Organizzativi*

April 2021 – Present

- Adjunct Editor-in-Chief of the journal *Entreprendre & Innover (Speaking of Entrepreneurship: An impact journal)*.

Authorization is hereby given for the processing of personal data contained in this curriculum vitae in accordance with Legislative Decree No. 196 of June 30, 2003 and the GDPR (EU Regulation 2016/679).

Cagliari, 10.12.2024

Michela Loi

A handwritten signature in black ink that reads "Michela Loi". The signature is written in a cursive style with a long, sweeping underline that extends to the left.