



Facoltà di Scienze Economiche, Giuridiche e Politiche
Dipartimento di Scienze economiche e aziendali
Direttore: prof. Rinaldo Brau

ANNO ACCADEMICO 2022/2023

<i>Titolo dell'attività:</i>	Corporate governance in Latin American countries
<i>Tipo di attività:</i>	Seminars
<i>Docente referente:</i>	Prof. Andrea Melis
<i>Posta elettronica:</i>	melisa@unica.it
<i>Numero di crediti:</i>	1
<i>SSD:</i>	SECS P07
<i>Altri contatti di riferimento:</i>	Dott. Luigi Rombi
<i>Programma dell'attività:</i>	<p>Alexander Guzmán - María Andrea Trujillo, CESA, Colombia will give a series of seminar on the following topics:</p> <ol style="list-style-type: none">1. Corporate Governance 101: Corporate governance basics (conceptualization and scope)2. Boards of directors: roles, responsibilities, operation, composition and good practice3. Information disclosure: transparency as a good governance principal, Latin American disclosure practices, IR program, information disclosure and company value4. Corporate governance and family governance: family protocols, family councils, and family assemblies. Family involvement in companies, and the agency problems inherent to this structure <p>The three seminars will be on the 12th, 13th and 14th July 2023 in room Aula Baffi, Via S. Ignazio 74.</p>
<i>Prerequisiti:</i>	Introductory business administration (Economia aziendale).
<i>Obiettivi formativi:</i>	<p>The aim of the course is to address corporate governance issues among non-financial listed firms and closely-held firms in Latin American countries.</p> <p>The purpose of this practical-theoretical course is to analyze corporate governance systems at the organizational level: scope, dimensions, practices, regulations, composition and reason for being, as well as the theoretical foundations that led to their creation, to ensure professionals, who are senior management, shareholders or other stakeholders, can manage the conflicts and relationships inherent to sustainability governance.</p>



<i>Numero massimo di studenti:</i>	20
<i>Testi e letture consigliate:</i>	<ul style="list-style-type: none">- Belén Villalonga, Raphael Amit, María Andrea Trujillo, Alexander Guzmán. Governance of Family Firms, Annual Review of Financial Economics. Volumen 7, Número 1. (páginas 635-654). 2015.- Belén Villalonga, María Andrea Trujillo, Alexander Guzmán, Neila Cáceres, What are boards for? Evidence from closely held firms in Colombia. Financial Management. Volumen 48, Número 2., 2019..- Maximiliano Gonzalez, Alexander Guzmán, Eduardo Pablo, María Andrea Trujillo. Does gender really matter in the boardroom? Evidence from closely held family firms, Review of Managerial Science. 2019.- Maximiliano González, Alexander Guzmán, Diego Téllez, María Andrea Trujillo. What you say and how you say it: Information disclosure in Latin American firms. Journal of Business Research. Volumen 127. (páginas 427-443). 2021- Maximiliano Gonzalez, Alexander Guzmán, Diego Fernando Téllez, María Andrea Trujillo. Corporate Governance: An International Review. Volumen 29, Número 3. (páginas 252-276). 2021. ISSN: 0964-8410
<i>Modalità di verifica finale:</i>	Short essay
<i>Modalità e termini di iscrizione:</i>	Send an email to melisa@unica.it , with subject "Registration to Corporate governance in Latin American countries". Deadline 3rd July 2023.