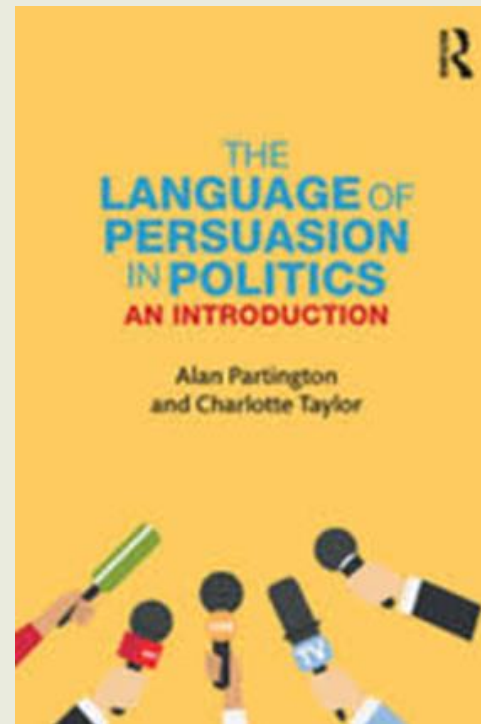


Lingua Inglese II

1

The Language of Politics Unit 1

Luisanna Fodde



Unit 1

2

Where do
they
stand?



How to approach the connection between **LANGUAGE & POLITICS**

3

- The power of persuasion of the masses through mass media (traditional mainstream and social). Persuasion achieved by the **SKILLFUL USE OF LANGUAGE**.
- Look at political language as a form of **rhetoric**
- To apply aspects of **discourse analysis** to political data: looking at typical structures within political language and seeing how politicians show ideological stances through their language choices

A. Beard, Language and Politics, in *Encyclopedia of Political Communication*, 2008, pp. 391-395.

B. A. Partington et al., *The Power of Persuasion*, 2018 (xii-xvii;)

Denotation v Connotation

(see also Partington pp. 23-24)

4

WORD

DENOTATION ⇒ Referential meaning, the most direct or specific meaning of a word or expression, literal meaning of a word, the “dictionary definition”.

CONNOTATION ⇒ Refers to the level of meaning based on associations we attach to words, associations or the emotional suggestions/evocations related to that word. An idea that is implied or suggested.

Politician

5

“politician”



DENOTATION

- 1) a person practically engaged in running a country
- 2) practitioner of the art of politics
- 3) a leader engaged in civil administration
- 4) a person active in party politics



(NEGATIVE) CONNOTATIONS

- 1) an individual who is involved in influencing public decision making
- 2) a schemer who tries to gain advantage in an organization in sly or underhand ways
- 3) one who seeks personal or partisan gain, often by scheming and manoeuvring
- 4) sinister, devious figure

Statesman

6

“statesman”

or stateswoman or statesperson



DENOTATION

- 1) practitioner of the art of politics
- 2) a person practically engaged in running a country
- 3) a politician or other notable public figure who has had a long and respectable career in politics
- 4) senior political figure



(POSITIVE) CONNOTATIONS

- 1) wisdom, vision, dignity
- 2) one who has the quality of leadership that brings people together, caring for others and for the whole
- 3) Mahatma Gandhi, Martin Luther King, Nelson Mandela

*"A statesman is a politician
who places himself
at the service of the nation.*

*A politician is a statesman
who places the nation
at his service"*

[Georges Pompidou, 1960s]

POLITICAL LABELS

8

- *What you are called, what you call yourself, what you call your policies, what you call your enemies are a vital part of the political process. Many political labels carry either positive or negative connotations.*

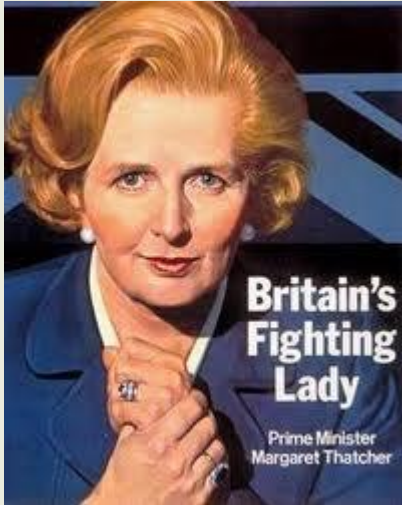
‘Brexiteer’ ‘Anti-Brexiteers’

WTF IS BREXIT?

A. Beard, Language and Politics, in *Encyclopedia of Political Communication*, 2008, pp. 391-395.

Connotation and Denotation: Political labels

9



Margaret Thatcher The Iron Lady



DISAPPROVING/OPPOSING

- narrow
- inflexible
- intransigent

APPROVING/FAVOURABLE

- tough
- decisive
- resolute

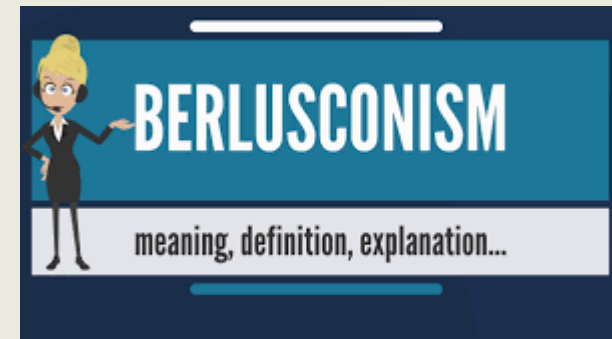
Political labels for policies:
Reaganomics, Thatcherite, Blairite

Connotation and Denotation: Political labels

10

Political labels for policies:
**Reaganomics, Thatcherite, Blairite,
Trumpism,**

Berlusconism (Italian: berlusconismo) is a term used in the Western media and by some Italian analysts to describe the political positions of former Prime Minister Silvio Berlusconi (*Wikipedia*)



Connotation and Denotation: Political labels

11



Populism-Populist

If you feel that ordinary working people should have the strongest **political** voice, you can say you believe in **populism**. ... At its root, **populism** is a belief in the power of regular people, and in their right to have control over their government rather than a small group of **political** insiders or a wealthy elite ...

It almost always comes with a **negative connotation**. People tend to associate it with extremist movements on the far-right or far-left, even though the definition of the term does not imply any kind of ideological alignment.

Politics... a family of words

12

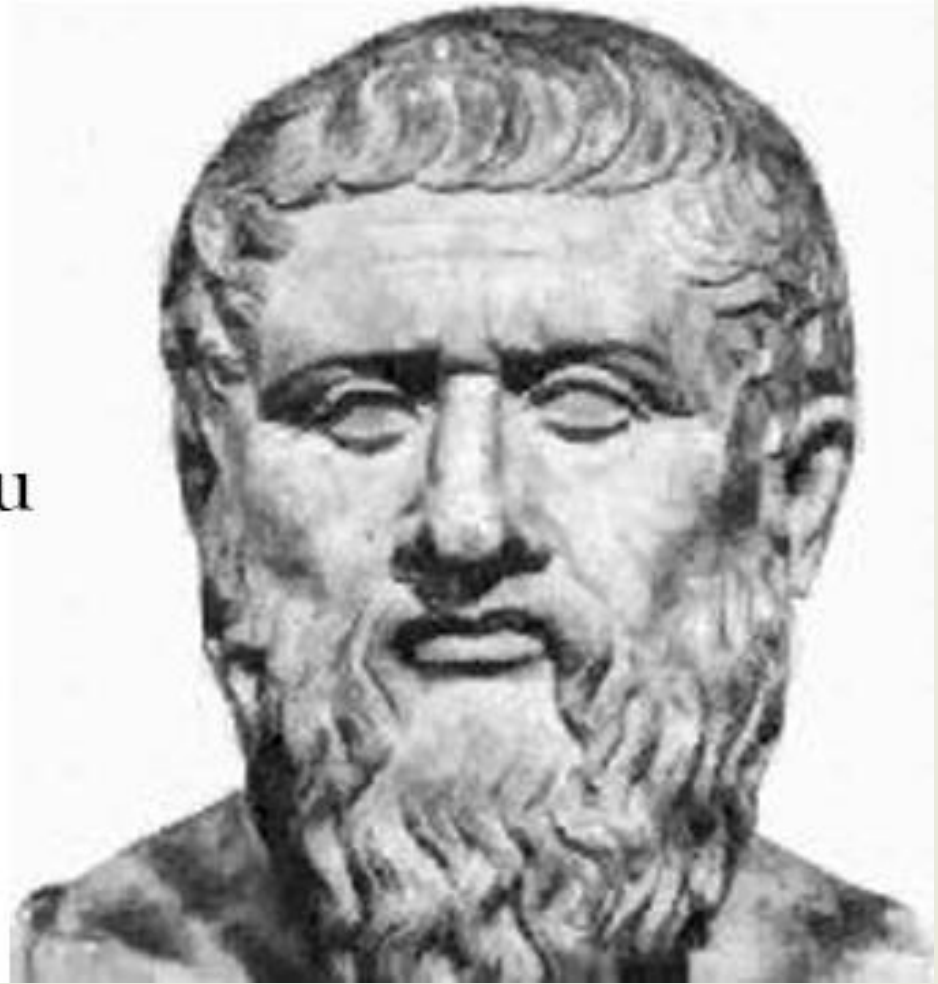
- **root: Classical Greek *polis* = city, citizen, civic**
- concerned with people and the lives they lead in organised communities
- Plato: politics is “*nothing but corruption*”
- George Orwell in *Politics and the English Language* (1946): “*All issues are political issues*” and “*politics itself is a mass of lies, evasions, folly, hatred and schizophrenia*”

Plato

13

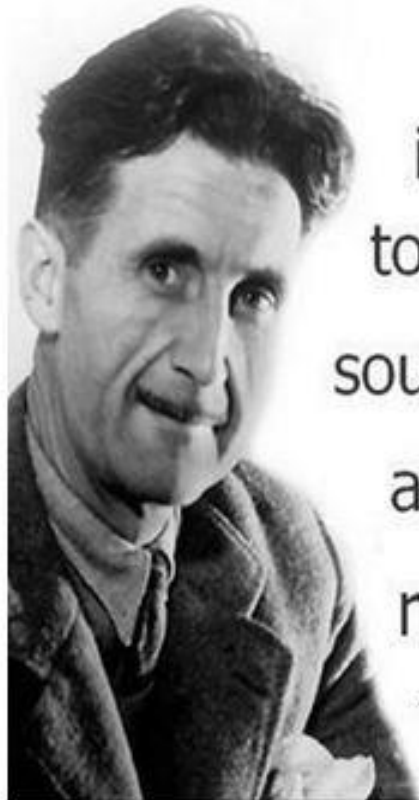
One of the penalties for refusing to participate in politics, is that you end up being governed by your inferiors.

Plato



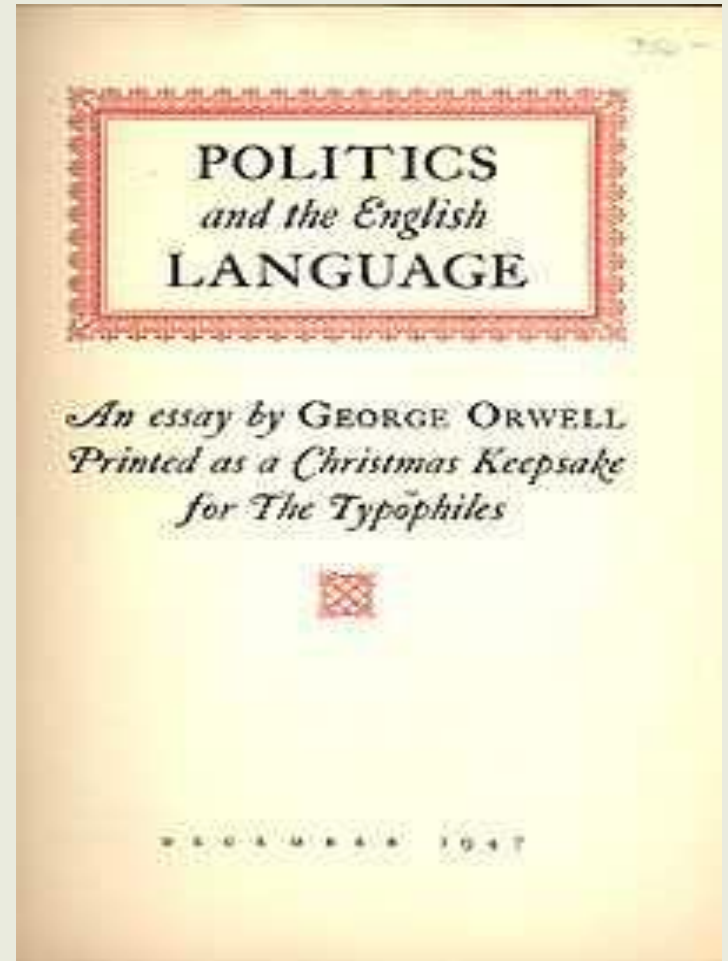
George Orwell

14



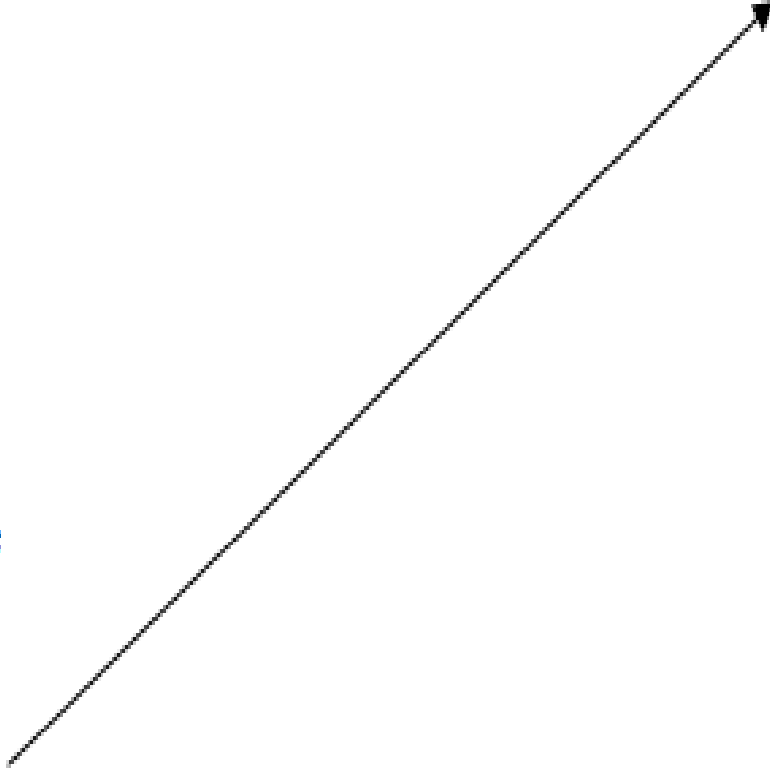
**Political
language**
is **designed**
to make **Lies**
sound **Truthful**
and **Murder**
respectable

- *George Orwell,*



A family of words: Match the definitions

politic	15	course or method of action, guidelines; a plan of action adopted by an individual or social group
political		social relations involving authority or power; art or science of government
politics		the form of government of a social organization
politicise		relating to the state or its government; pertaining to politics, concerned with politics
policy		give a political character to something
polity		diplomatic, marked by artful prudence, expedience



Code

16

Politics has its own **code**:

a language variety of a specific group

VOCABULARY, GRAMMAR AND DISCOURSE:
specific features of various political activities

Idea of a **battleground of party politics**:

NEGATIVE CONNOTATION,

it also creates keywords for

POLITICAL ALIGNMENT OF PARTIES

right-wingers ↔ left-wingers

17

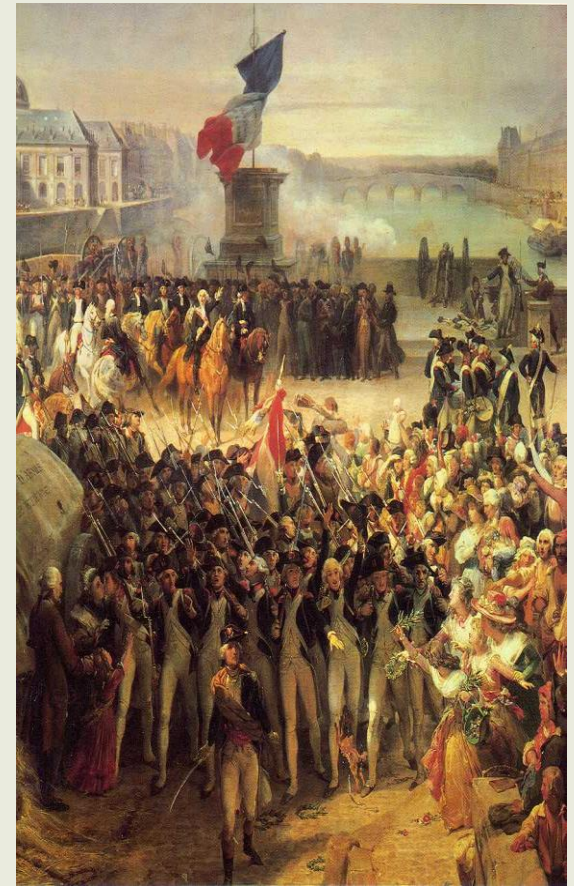
Right and Left cannot be described neutrally, without connotations.

during the French Revolution (1789–1799)

LEFT ⇒ those who opposed the King's policies

RIGHT ⇒ those who supported the King's policies

CENTRE ⇒ somewhere in between



The left-right spectrum

18

There are many gradations of right, left and centre.
Match the definitions.

a) EXTREME	1) one who is not extreme in his opinions or views, conservative, temperate person, without strong convictions or beliefs
b) MODERATE	2) of the greatest possible degree or extent or intensity, excessive
c) RADICAL	3) having extreme political views

left-of-centre, right-of-centre, radical centre, radical middle, radical centrism, radically moderate, far left (aka the extreme left), centre left, radical left (synonym for the “farthest left”), radical right, far right (or extreme right), centre right

Tory

19

The word “**Tory**” was originally used by English settlers in Ireland to refer to the Irish who were attacking them (Irish robbers); then it was used as a term of abuse when applied to a group of British politicians in the 18th century; eventually it became the official name of the Conservative party.



The Tories are on a different planet.

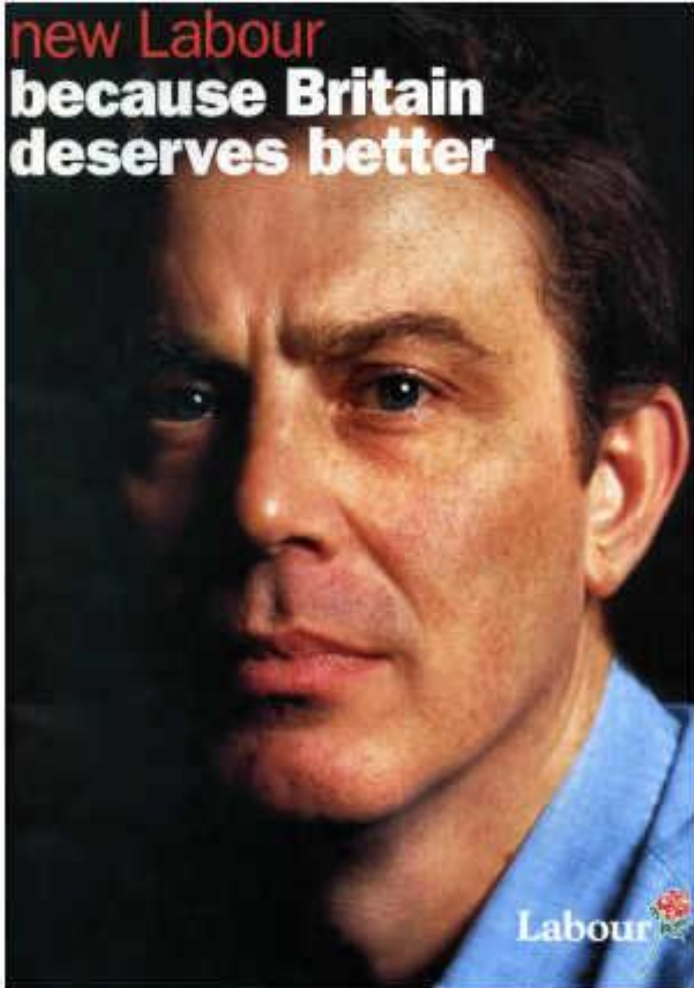
Recession, fare rises, police cuts. Don't let them get away with it.
Vote **Labour** in London on May 3rd.

Promoted by Patrick Hanaghan on behalf of the London Labour Party both at 39 Victoria Street, London, SW1H 0NA.

**better
OUT
KEN**
kenlivingstone.com

“Hard Left” and “Soft left”

20



Metaphor of solidity

- In the Labour party, radical members belonged to the “hard left”; the less radical were called “soft left”.
- In 1997 the new leaders of the Labour party coined the term “New Labour” to describe the new policies.
- New Labour v Old Labour

Where do you stand?

21

*Where you stand-
the label which you attach to yourself,
or the **label** that is attached to you-
is very significant in politics*

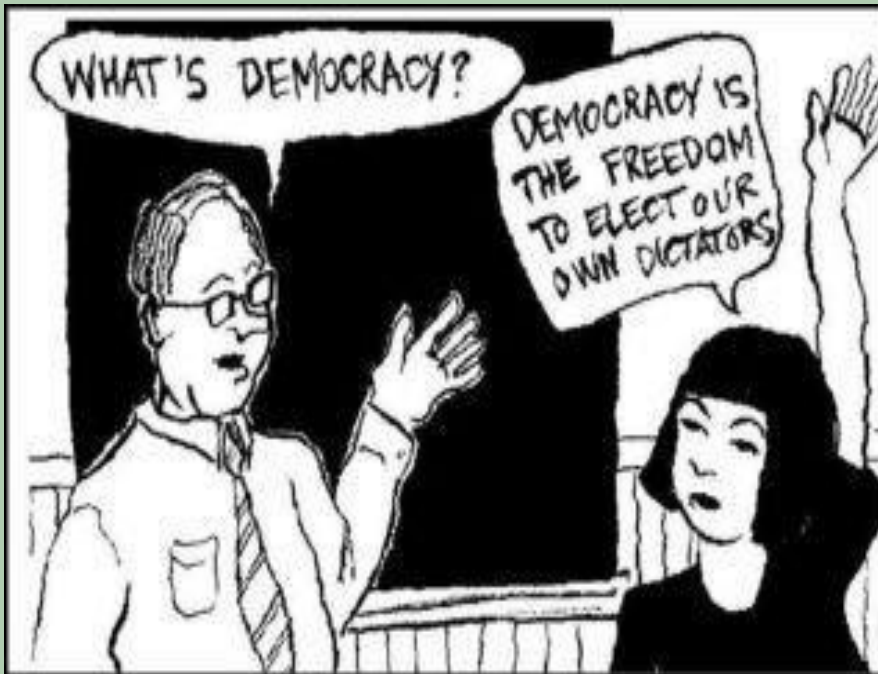
**Know Where
You Stand.**

Nouns to describe forms of **government**

(see also Partington, pp. 24-25)

22

Try to find definitions
for these words



government

regime

junta

democracy

dictatorship

faction

one-man rule

Match the definitions

1) government

2) regime

3) junta
/dʒʊntə/ /dʒʌntə/

4) democracy

5) dictatorship

6) faction

7) one-man rule

a) a military or political group that rules a country after taking power by force

b) a small dissenting group, fighting for its own ideas and opposing those of a larger group

c) a form of government in which the people have a voice in the exercise of power, typically through elected representatives

d) the system by which a state or community is governed; the action or manner of governing a state, organization, or people

e) type of government controlled by one person, rather than by several people

f) government by a dictator; very strict and harsh government

g) despotism, unlimited rule; totalitarianism

Nouns to describe **opponents** to those in power

24

revolutionary

fundamentalist

dissident

zealot

critic

partisan

militant

separatist

paramilitary

protester

liberator

Try to find
definitions
for these
words



Matching of definitions

(see also Partington, pp. 26-27)

25

1) revolutionary	a) a person who opposes official policy or a government, especially when it is undemocratic, a person who dissents from some established policy
2) fundamentalist	b) a fanatical follower of a religion or policy; one with very extreme views and actions
3) dissident	c) promoting, or relating to political revolution, one who attempts to overthrow a government or authority, one who takes part in a revolution
4) zealot ('zelət)	d) one who strictly follows a system of beliefs (especially religious)

Matching of definitions

(see also Partington, pp. 26-27)

26

5) partisan

e) a person who expresses an unfavourable opinion of something

6) militant

f) one who supports separation, one who supports secession or segregation of a group of people from a larger body on the basis of ethnicity, religion, or gender

7) separatist

g) a strong supporter of a party, cause, or person; a member of an armed group fighting secretly against an occupying force

8) critic

h) political activist;, esp in the support of a cause, aggressive or vigorous

Matching of definitions

(see also Partington, pp. 26-27)

27

9) paramilitary	i) someone who sets people free from a system, situation, or set of ideas that restricts them in some way
10) protester	j) organized on similar lines to a military force
11) liberator	k) people who protest publicly about an issue; a person who dissents from some established policy

Nouns to describe attitudes towards a political issue

28

Try to find
definitions
for these
words



hawk

dove

extremist

radical

moderate

HAWK



DOVE



Match
the definitions

1) hawk

2) dove

3) extremist

4) radical

5) moderate

a) advocating complete political or social reform; politically extreme

b) not radical or excessively right- or left-wing

c) an advocate of an aggressive policy on foreign relations

d) someone who prefers negotiations to armed conflict in the conduct of foreign relations

f) a person who holds extreme political or religious views

Satire and parody

31

Politicians are often seen in a negative light. Politics and politicians are often presented through the means of **satire**.



Satire

(see also Partington, pp. 194-205)

32

Humour: just evokes laughter

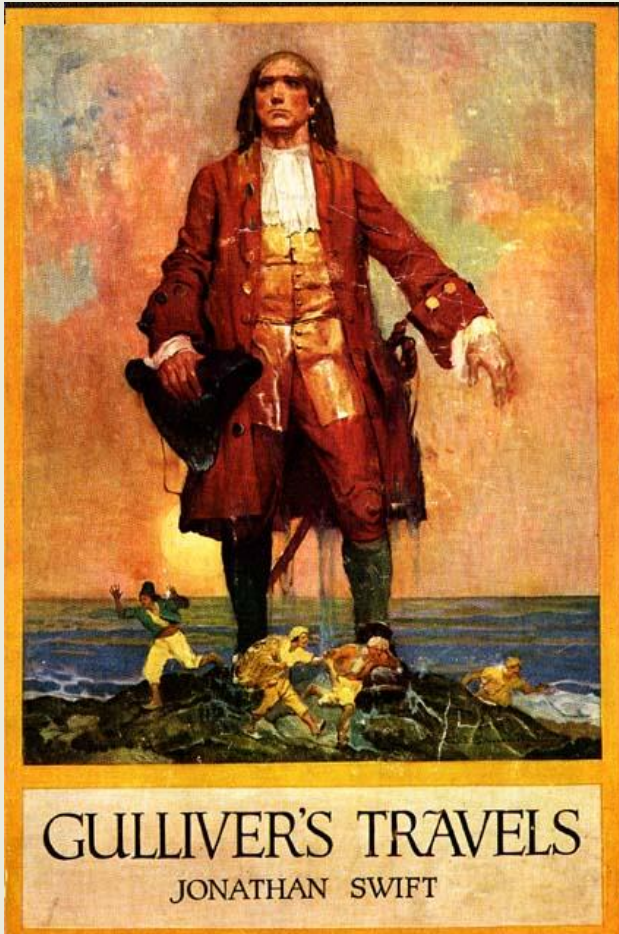
SATIRE ⇒ RIDICULE OF ⇒

- 1) individual politicians
- 2) political parties/institutions/nations
- 3) the whole human race

- uses laughter as a weapon
- points out folly
- suggests and implies that a certain political behaviour should change
- makes reference to specific people and events
- human or individual vices, follies, abuses, or shortcomings are ridiculed by means of derision and irony
- its purpose is not primarily humour in itself, but an attack on something of which the author/speaker strongly disapproves

Gulliver's Travels

33



- Jonathan Swift's "Gulliver's Travels" ⇒ published in 1726; at the time, travel writing was a popular genre, through which travellers described their adventures in exotic and undiscovered locations. Swift used parody to write this book: he uses Gulliver as the narrator.
- Swift attacks political factions and religious strife, and this remains relevant today, so the satire remains as powerful as the vices it attacks.

Parody

34

- **PARODY** ⇒ humorous, satiric or ironic imitation of the language used by a particular writer or within a certain genre
- readers must recognize certain linguistic and structural features of the genre being parodied
- they must also “translate” the ideas from the parody to a different and more significant meaning.



Utopia

35

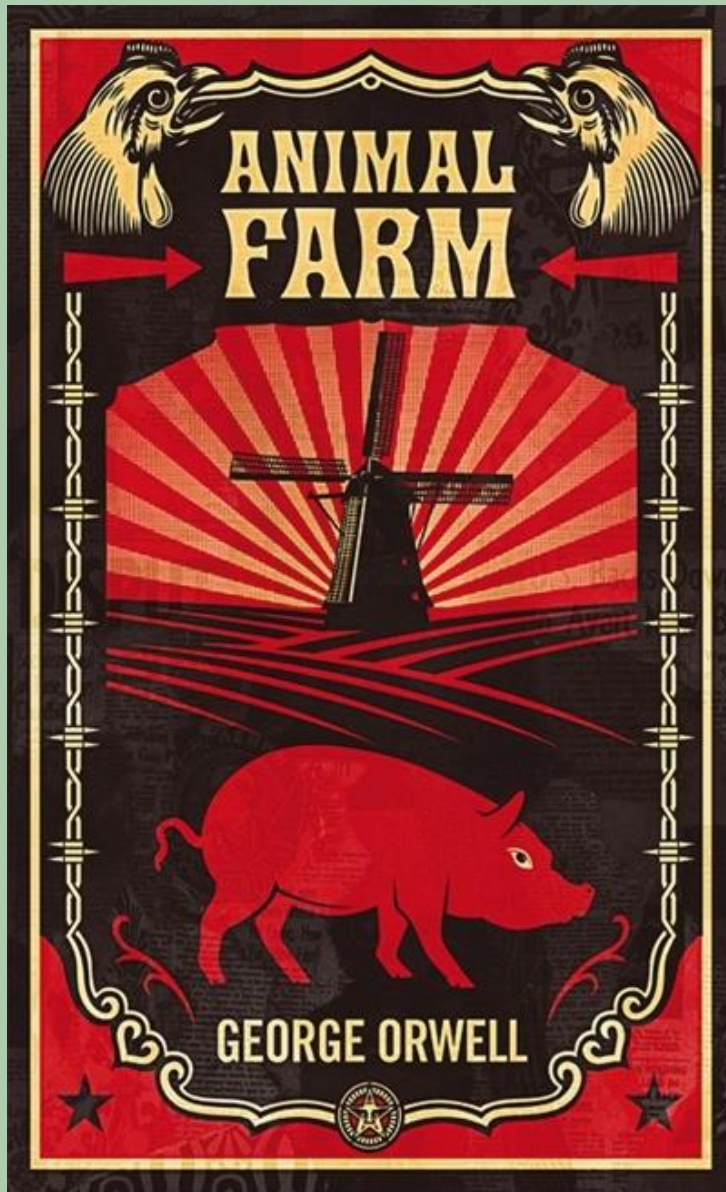


Thomas More's *Utopia* is a satirical work (1516). It introduced the word “utopian” into the English language. It was originally written in Latin and describes the political system of an imaginary land. It also comments on the politics of England at the time.

Dystopia

36

- Many satirical novels are **DYSTOPIAN** ⇒ they depict, in an imaginative form, the worst of all worlds, and highlight the writer's fears about the politics of the time. Examples include George Orwell's novel '1984' and Aldous Huxley's book 'Brave New World'. 'The Handmaid's Tale' (1985) by M. Atwood.
- A **dystopia (anti-utopia)** is the vision of a society in which conditions of life are miserable and characterized by poverty, oppression, war, violence, disease, pollution, and the limitation of human rights, resulting in unhappiness, suffering, and other kinds of pain.



Animal Farm is an allegorical and dystopian novel by George Orwell, published in England on 17 August 1945. According to Orwell, the book reflects events leading up to the Russian Revolution of 1917 and then on into the Stalin era in the Soviet Union.

(see also Partington, pp. 197-200)

“
**ALL ANIMALS
ARE EQUAL....**
”

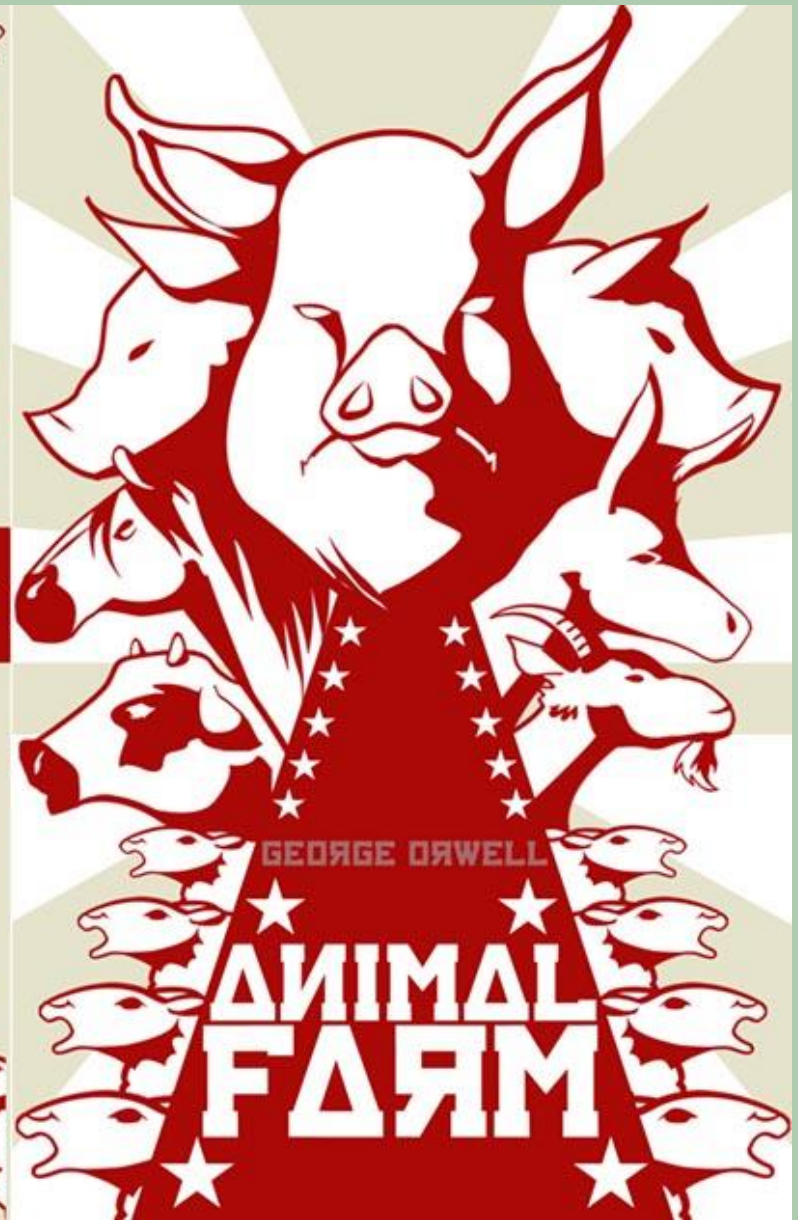
Behold the classic fairy tale for grown-ups. Originally penned by George Orwell as an attack upon Soviet Russia, *Animal Farm* is a masterpiece, a landmark in political literature that is blunt and brutal in its portrayal of oppression, propaganda, and tyranny. The dark metaphor of this tale rings true, even in our contemporary times. Truly, in no starker tale has any author, anywhere, anytime, ever shown us that all animals may be equal....

“
**BUT SOME ARE
MORE EQUAL
THAN OTHERS.**
”

GEORGE ORWELL



ANIMAL FARM



“Man serves the interests of no creature except himself.”

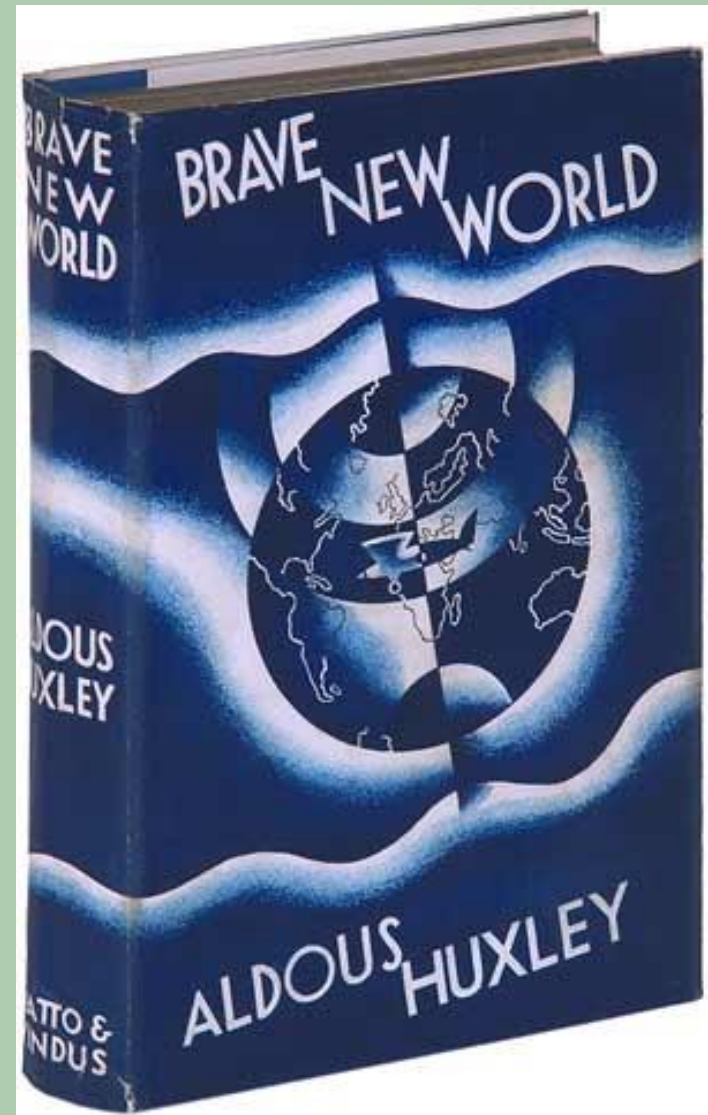
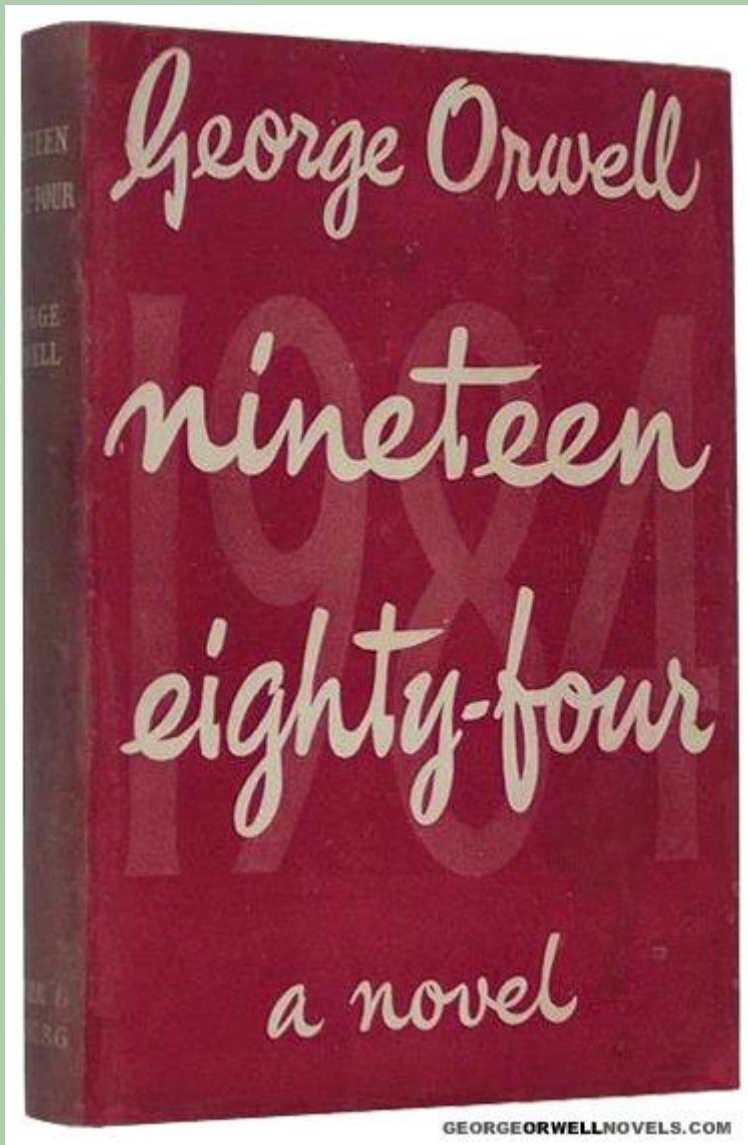
George Orwell, Animal Farm

“Whatever goes upon two legs is an enemy. Whatever goes upon four legs, or has wings, is a friend.”

George Orwell, Animal Farm

“Man is the only creature that consumes without producing. He does not give milk, he does not lay eggs, he is too weak to pull the plough, he cannot run fast enough to catch rabbits. Yet he is lord of all the animals. He sets them to work, he gives back to them the bare minimum that will prevent them from starving, and the rest he keeps for himself.”

George Orwell, Animal Farm



“He who controls the past controls the future. He who controls the present controls the past.”

“But if thought corrupts language, language can also corrupt thought.”

“Big Brother is Watching You.”

“Power is not a means; it is an end.”

— George Orwell, 1984

“Every man desires to live long, but no man wishes to be old.”

“... a wife should be always a reasonable and agreeable companion, because she cannot always be young.”

“the caprices of womankind are not limited by any climate or nation, and that they are much more uniform than can be easily imagined”

— Jonathan Swift, Gulliver's Travels

Remember: Satire is a medium that quickly becomes dated. Some humor is universal and can be funny for many years, but satire relies on knowledge of current events and situations.

Where do they stand?

- 1) Explain the difference between *connotation* and *denotation*.
- 2) Explain the difference between the two words *politician* and *statesman*. Why are they not usually synonyms?
- 3) *Politics... a family of words*. Give some definitions.
- 4) When and where did the terms *left*, *right* and *centre* first originate? Explain the *left-right spectrum*.
- 5) What can you say about *political labels*?
- 6) Explain the labels *wet and dry*, *Tories*, *Hard Left* and *Soft Left*.
- 7) Give examples of terms used to describe *forms of government*, *opponents* and *attitudes towards a political issue*. Give definitions.
- 8) What are *humour*, *satire* and *parody*?
- 9) What are *utopia* and *dystopia*?
- 10) Can you remember any *quotation* from the book you have chosen?