

UNIVERSITY OF CAGLIARI
SCHOOL OF SPECIALISATION IN ARCHITECTURAL AND LANDSCAPE HERITAGE
aa.yy. 2022-23 and 2023-24

COURSE INFO

Professor
Stefano Usai
Title of the course
Economics of Culture
Scientific Disciplinary Sector
SECS-P/06
Number of hours
20
Language
English
Objectives of the course
<p>The aim of the course is, firstly, to explore the role of culture on economic outcomes, with particular attention to how culture shapes economic decisions. The course will examine some theoretical and empirical contributions on the economy of culture and how it intersects with other important factors, geographical, social and institutional in favoring or not the success of the economic systems of the territories.</p> <p>In the second part, the course aims to provide analytical tools to examine and understand the relationship between the economic system and the various aspects of the cultural sector, with particular attention both to the motivations and tools of public intervention, and to the economic characteristics of cultural markets. private. Alongside the theoretical analysis, the Italian cultural sector will be examined in a comparative perspective and some case studies will be investigated.</p> <p>Students will apply their knowledge critically, including by analyzing official documents and data and addressing real case studies in working groups.</p>
Any prerequisites
Basic notions of political economy: supply-demand model, market failures, role of the public sector.
Topics and contents of the course
<ul style="list-style-type: none"> - Economics of growth, the determining factors and the fundamentals. - Economy of culture and creativity. - Design laboratory for cultural activities.
Methods of examination
Practice-laboratory test.
Essential bibliography
<p>D. Weil, <i>Economia della Crescita</i>, Hoepli, 2007.</p> <p>R. Capello, <i>Economia Regionale</i>, Il Mulino, 2015.</p> <p>S. Cerisola, <i>Cultural Heritage, Creativity and Economic Development</i>, Edward Elgar, 2019.</p> <p>G. Candela, A.E. Scorcu, <i>Economia delle arti</i>, ultima ed. Zanichelli, Bologna 2004.</p> <p>Symbola, <i>Io sono cultura</i>, Unioncamere, 2021.</p>
Further bibliographical information
A. Hinna, M. Minuti, <i>Progettazione e sviluppo delle aziende culturali. Principi, strumenti, esperienze</i> , Carocci, 2009.
Didactic materials
Lectures in pdf and other readings.
External guests
<p>Fabrizio Frongia, PA officer and manager of the cultural sector;</p> <p>Silvia Cerisola, Researcher in Applied Economics, Politecnico di Milano.</p>