

EDUC Entrepreneurship Days

PROGRAM



UNIVERSITY OF CAGLIARI

27-28-29 September 2022

EEDAYS PROGRAM

Tuesday 27 September

Ghetto degli Ebrei

Venue: Via Santa Croce 18, Cagliari

19.30:

Educ Welcome Dinner + Ice Breaker Game

Division of the participants into teams and presentation of the game. Each team is given 2 or 3 padlocked boxes. Each box has a clue to solve a puzzle, find the code and open the lock. Purpose of the game: work together to solve all the puzzles before the others.

Welcome dinner will follow.

EEDAYS PROGRAM

Wednesday 28 September

Session 1

Laboratory on the creation of business ideas addressed to students with no previous experience in the entrepreneurial field.

Session 2

Round Table on the future of Entrepreneurial culture in Europe with the participation of stakeholders/experts and students with previous experience in the field.

Plenary Session

Presentation of project ideas and outcomes from the Sessions 1 and 2.

Details below



EEDAYS PROGRAM

Wednesday 28 September

Session 1

Worksite: CREA-Via Ospedale 121, Cagliari

LABORATORY

Managed by Marco Casto (CREA) and external expert/s

Social innovation business game

A role-playing and strategy game to learn how to transform an idea into a business project.

*The participants start to know each other thanks to a software technology, then they form teams and start working on a shared goal: **create a business idea**. During the game they will brainstorm, define the tasks, fill in the canva business model, face unexpected events and define a group project.*

Each group will have to start from a different area of social innovation.

h. 09:15: Initial brief

h. 10.00: Presentation of the participants through the smart system

h. 11.00: Team creation and delivery of the working kit and Teamwork

h.13.15 – 14.30: Lunch Break

h.14.30: Teamwork to complete business projects with the support of the stakeholders/experts; choice of a rapporteur for each group who will illustrate the business idea in the plenary session

h.16:30: Institutional greetings from Prof. Alessandra Carucci - Vice Rector for International Affairs; Plenary session - Presentation of project ideas by rapporteurs of the Laboratory and key outcomes of the Round Table

h.18:30: End of the Plenary Session

EEDAYS PROGRAM

Wednesday 28 September

Session 2

Worksite: CREA-Via Ospedale 121, Cagliari

ROUND TABLE

Moderated by Prof. Maria Chiara Di Guardo (Director of CREA)

h.09:15 - 13.00 / Coffee Break h. 10.00-10.30

Round table among experts/stakeholders coming from the EDUC universities and students with a previous background in entrepreneurship.

Experts/stakeholders illustrate their activities on entrepreneurship with a presentation in which they focus on the following topics:

- *Entrepreneurial training/mentoring/research activities carried out at their Institution/Business (main area of expertise);*
- *Issues encountered up to now (current scenario);*
- *Opportunities and needs identified;*
- *Possible solutions;*
- *Funding;*
- *Personal vision on the future of entrepreneurial education (desired scenario);*
- *Possible synergies within the EDUC Alliance (resources);*
- *Added value which could be provided to strengthen the entrepreneurial culture within the EDUC Alliance.*

Students briefly illustrate their past experience, what they appreciated, what they would have improved and their expectations for the future.

Guided discussion

h.13.15 – 14.30: Lunch Break

h.14.30: Participation to the working groups of parallel session 1 to support students while completing their business project ideas

h.16.30: Institutional Greetings from Prof. Alessandra Carucci - Vice Rector for International Affairs; Plenary session - Presentation of project ideas by rapporteurs of the Laboratory and key outcomes of the round table

h.18:30: End of the Plenary Session

EEDAYS PROGRAM

Thursday 29 September

Managed by Marco Casto

*Worksite: CREA-Via Ospedale 121, Cagliari and The Net Value Incubator
Viale la Plaia 15, Cagliari*

h.09:30: Visit of CREA and presentation of the activities of the Center

h.10:30: Meet UniCa Startupper: 5 business stories between success and failure

h.13.00 – 14.15: Lunch Break

h.14:30: Visit of The Net Value Incubator

h.17:00: End of the EDUC Entrepreneurship Days



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Co-funded by the
Erasmus+ Programme
of the European Union

