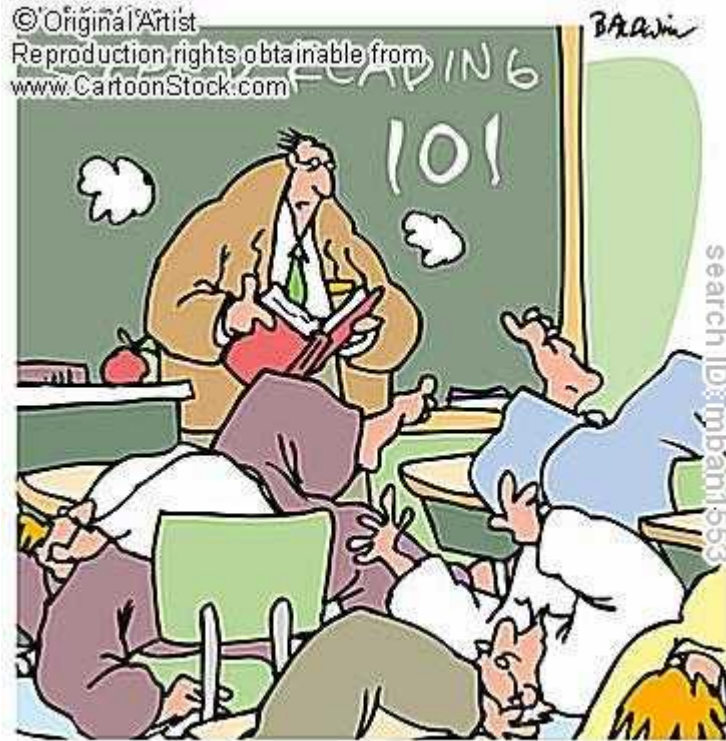


# Università degli Studi di Cagliari



"Am I going too fast for you?"

## Lingua Inglese

Welcome

Bienvenus      Willkommen

Bienvenidos

Benvenuti      Benibenius

*Luisanna Fodde/Olga Denti*  
*Caterina Cambosu/Antonietta Marongiu*  
*a.a. 2015/2016*



# Introduction to the course

- <http://econ.st/1UkSNYa>
- Who is he?
- Why has he always been famous?
- Why is he famous know?
- What is his political position?
- What do you know about his political goals?
- What is he talking about in this video?

## Who is he?

He is Donald John Trump (born June 14, 1946), he is an American businessman.

## Why has he always been famous?

He is a major figure in the American business scene and has received prominent media exposure, he is a television personality.

## Why is he famous know?

since June 2015, a candidate for the Republican nomination for President of the United States in the 2016 election.

## What is his political position?

He is a Republican

## What do you know about his political goals?

## What are they talking about in this video?

They are talking about Trump's political and economic plan:

- a) the wall between Mexico and the US,
- b) Reduce taxes,
- c) Reduce expenses for public welfare



# Luisanna Fodde

**Sito Web:**

<http://people.unica.it/luisannafodde/>

<http://poloeco.unica.it/inglese>

**Orario di ricevimento**

✓ Martedì 12.00-14.00 (STUDIO 11)

✓ By appointment

070 675 3358

fodde@unica.it



# **Olga Denti**

**Sito Web:**

**<http://people.unica.it/olgadenti/>**

**<http://poloeco.unica.it/inglese>**

## **Orario di ricevimento**

✓ **Lunedì 12.00-14.00 (STUDIO 11)**

✓ **Giovedì 12.00-14.00 (STUDIO 11)**

✓ **By appointment**

070 675 3358

odenti@unica.it



# **Maria Antonietta Marongiu**

**Sito Web:**

<http://people.unica.it/mariaantoniettamarongiu/>

<http://poloeco.unica.it/inglese>

## **Orario di ricevimento**

✓ **Venerdì 14.00-16.00 (STUDIO 16)**

✓ **By appointment**

070 675 3353

marongiuma@gmail.com

# Caterina Cambosu

**Sito Web:**

<http://people.unica.it/caterinacambosu/>

<http://poloeco.unica.it/inglese>

**Orario di ricevimento**

✓ **Martedì e Giovedì 15-16 (STUDIO 16)**

✓ **By appointment**

070 675 3353

englishteacherising@gmail.com



# Peter Gregory-Jones

**Sito Web:**

<http://people.unica.it/petergregory-jones/>

<http://poloeco.unica.it/inglese>

**orario di ricevimento**

✓ Mercoledì 14-16 (studio 16)

✓ by appointment

**070 675 3353**

gregoryjonespeter@gmail.com

ORARI	LUN.	MAR.	MER.	GIO.	VEN.
8-10		Fodde Aula 10 EF	Cambosu EGA 2 Aula 10 Esercitazioni Gregory-Jones Aula 2 EF Dal 9 marzo	Fodde Aula 10 EF	
10-12	Denti EGA 1 Aula 4	Meloni – Tutorato EGA 2	Loi - Tutorato EGA 1	Denti EGA 1 Aula 4	Soma – Tutorato EGA 3
12-14					Esercitazioni Gregory-Jones Aula A Dal 11 marzo
16-18		Cambosu EGA 2 Aula 10	Esercitazioni Gregory-Jones Aula 10 Dal 9 marzo		h. 14-16 Esercitazioni Gregory-Jones Aula 9 Dal 11 marzo
18-20	Marongiu EGA 3 Aula 7		Marongiu EGA 3 Aula 7		

## GRUPPO FACEBOOK :

### Lingua Inglese per Economia e Lingue

#### REGOLE:

- Solo per gli studenti del corso di Lingua Inglese
- Richiesta con nome, cognome e matricola
- Oppure con un USERID e la matricola
- Nessun altro è ammesso
- THE GROUP IS ENGLISH ONLY
- NO CORRECTION WILL BE ALLOWED  
cioè nessuno correggerà o verrà corretto
- Lo SCOPO è comunicare liberamente in Inglese!!!



Sito Web: <http://people.unica.it/> per ogni docente

All'interno del sito:

- Orario lezioni e ricevimento, avvisi
- Materiale didattico scaricabile relativo alle lezioni dell'a.a. 2015/16:

- APPUNTI LEZIONI Business in PPT,
- Struttura (Structure, Morphology, The sound of English),
- READING COMPREHENSION Exercises;
- MOCKTEST con soluzioni.

# IL CORSO

Il programma prevede lo sviluppo delle 4 abilità linguistiche:

- *Listening*: Ascolto e comprensione
- *Writing: Use of English* (business)
  - + Fonetica + Grammatica
  - + *Word formation*
- *Reading comprehension*
- *Speaking*

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search ID: jhan1263

**“Oh yeah? Well, my vocabulary is bigger than your vocabulary!”**

# L' Esame

✓ Due prove, 1 scritta e 1 orale

✓ La prova scritta consiste in:

✓ Ascolto e comprensione

(ESCLUSE CERTIFICAZIONI)

✓ Use of English (grammatica, lessico) (ESCLUSE CERTIFICAZIONI)

✓ Reading Comprehension (con esercizi)

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"I learned my capitals. Now, can I borrow some capital?"

# LE CERTIFICAZIONI

Le **certificazioni internazionali** di lingua inglese (a partire dal livello **B1** del QCR) e gli attestati di **frequenza e profitto** rilasciati dal **Centro Linguistico di Ateneo** (Programma SARDEGNA SPEAKS ENGLISH, POR, a partire dal livello **Avv. B1**), potranno essere presentate per la sostituzione di parti della prova scritta dell'esame curricolare di lingua inglese

**SE CONSEGUITE IN PERIODO NON SUPERIORE AI**

**3 ANNI**

**E SE NON GIÀ PRESENTATE PER L' IDONEITÀ (3 CFU)**

# LE CERTIFICAZIONI

## Certificazione B1

PET, TRINITY ISE 6, IELTS 4.5/5, CLA AVV. B1 (frequenza + profitto)

**ESENZIONE PROVA ASCOLTO E COMPRENSIONE**

**VOTO: 24/30**

## Certificazione B2

FCR, TRINITY ISE 7-8, IELTS 6/6.5, CLA AVV. B2 (frequenza + profitto)

**ESENZIONE PROVA ASCOLTO/COMPRENSIONE E USE OF ENGLISH/GRAMMAR**

**VOTO: 26/30**

# L'Esame

- ❖ La prova orale consiste in:
  - ❖ Colloquio con la commissione su argomenti di carattere generale; eventuali domande su alcune foto scelte dalla commissione e presentate al candidato (PARTE 1);
  - ❖ Presentazione di un articolo di argomento specifico (economico, finanziario, socio-politico); Discussione sul testo. Il candidato dovrà rispondere a domande di carattere lessicale, sintattico, morfologico, semantico. 2 copie pulite foglio A4 (PARTE 2)

# L'Esame orale .....

## **PART 1**

### **ASKING AND ANSWERING DURATION: 7 MINUTES**

You will ask and answer questions about your personal life, your hobbies, interests, wishes and hopes for your future life. Then you will be showed some photos and you will have to compare contrast and describe.

## **PART 2**

### **DISCUSSING A TOPIC OF YOUR CHOICE. DURATION: 10 MINUTES**

Students will introduce a topic of their choice, and present a newspaper or magazine article. The article should not be longer than a photocopied A4 page. A part of an article is also acceptable.

The article should discuss a relevant economic, financial or political issue.

They will be then asked specific questions about the text. Students will bring two copies of the article. One, to be given to the examining board, must be perfectly clean.

# Esercitazioni laboratorio

(inizio: terza settimana di lezione)

- Strategie di ascolto e comprensione (*Intelligent Business*)
- La prova orale: parlare di sé, dei propri passatempi, delle proprie prospettive future
- Commentare foto, paragoni e contrasti
- Presentare argomenti specifici tratti da articoli di giornali e/o riviste

# Libro di testo e materiale didattico

- BUSINESS ENGLISH: *Intelligent Business*, intermediate, student book + workbook (Longman)
- CORSO MONOGRAFICO (SLIDE IN PPT)
- DIZIONARI MONOLINGUE E GRAMMATICHE



# Intelligent Business

Coursebook

Intermediate  
Business English



| Tonya Trappe | Graham Tullis |

The  
Economist

# Il pre-esame!!!

- Il pre-esame è previsto per i **frequentanti** che avranno il **70%** delle firme a **lezione** (docente)
- Su quale parte del programma? – Pre-esame di grammatica (Dott. Gregory-Jones)
- Quando? – Fine Aprile/Inizio Maggio
- **Esonerante**

## L' Esame ALCUNE NOTIZIE

- Gli scorsi anni 80% per cento in media dei frequentanti che hanno sostenuto l'esame lo hanno superato !!!
- Non potete fare a meno della conoscenza dell'Inglese nel vostro futuro!
- **PRIMA LO AFFRONTATE MEGLIO E'!!!!**

# L' Esame

## OBIETTIVI DELL' APPRENDIMENTO

### Competenza della lingua inglese a livello intermedio (B1/B2 QCR)

- Principali strutture lessico-grammaticali
- Lessico generale e specialistico
- Ascolto e comprensione della lingua generale e specialistica
- Dialogare spontaneamente su argomenti non noti di carattere generale.
- Descrivere argomenti specialistici preventivamente studiati

# Listening comprehension exercises... and not only ...

<http://www.bbc.co.uk/worldservice/learningenglish/>

<http://lyricstraining.com>

[http://lyricstraining.com/play/fifth-harmony-kid-ink/  
worth-it/HX6w0ZD4AX](http://lyricstraining.com/play/fifth-harmony-kid-ink/worth-it/HX6w0ZD4AX)

<http://lyricstraining.com/play/adele/hello/HaJ3ymUsra>

# L' ESAME

## Use of English

Choose the best word to fill each gap in the sentences below. **(MULTIPLE CHOICE)**

1. We offer a ..... to customers who buy in bulk

a) refund    b) discount    c) delivery

2. We ask customers who are not fully satisfied to .....  
goods within seven days

a) discount                      b) refund                      c) return

3. Goods will be ..... within 24 hours of your order

a) delivered                      b) purchased                      c) exchanged

# L' ESAME

## Use of English

### Word formation. (MULTIPLE CHOICE)

1. He will be a very ..... manager

a) success    b) successful    c) succeed

2. ....is good for business

a) compete    b) competitive    c) competition

3. Goods will be ..... within 24 hours of your order

a) delivery    b) delivered    c) deliverable

# Matching

- Advertisement a) a reduction in price offered by the seller
- Research b) a person or company that makes goods from raw materials
- Discount c) choose someone for a position
- Employ d) Students often take a temporary job during their studies – for little or no pay – because they want to get experience
- Bankruptcy e) wage, salary
- Work placement f) Condition of person or organization unable to pay one's debts
- Manufacturer g) a public notice selling goods or services
- Customer h) a person or company who sells goods to you
- Supplier i) a buyer, client or guest
- Earnings j) exploring a new market or developing a new product

# L' ESAME

## Use of English – Grammar Exercises (rif. Livello B2)

- **PUT THE FOLLOWING LISTS OF WORDS INTO AN INTELLIGIBLE ORDER.**

1. almost day months has for it raining been every

**It HAS BEEN RAINING ALMOST EVERY DAY FOR MONTHS**

2. there flowers year are usual many than this more

**THIS YEAR THERE ARE MANY MORE FLOWERS THAN USUAL**

# L' ESAME

## Use of English – Grammar Exercises (rif. Livello B2)

- **CHOOSE THE PRESENT PERFECT OR THE SIMPLE PAST.**

1. Maura .....(just, to learn) Arabic.

2. When they were in Austria, they finally (to understand) the meaning of the word 'anschluss'.

3. “ ..... you ever to New Zealand?” (to be)

4. John and Mary .....in this house since 1985 (to live)

# L' ESAME

## La Reading .....

Comprensione generale di un testo scritto attraverso:

Analisi della frase e del periodo

True & False questions

General Questions

Language Questions: Synonyms, Antonyms

Paraphrases

Morphology: "Carmaker" CAR-MAKE-(E)R

Phonetics : / ə'kwaiə(r) / verb acquire

## **L' ESAME. La Reading.....**

Italy has a diversified industrial economy, which is divided into a developed industrial north, dominated by private companies, and a less-developed, highly subsidized, agricultural south, where unemployment is high. The Italian economy is driven in large part by the manufacture of high-quality consumer goods produced by small and medium-sized enterprises, many of them family-owned. Italy also has a sizable underground economy, which by some estimates accounts for as much as 17% of GDP. These activities are most common within the agriculture, construction, and service sectors. Italy is the third-largest economy in the euro-zone, but its exceptionally high public debt and structural impediments to growth have rendered it vulnerable to scrutiny by financial markets. Public debt has increased steadily since 2007, topping 126% of GDP in 2012, and investor concerns about the broader euro-zone crisis at times have caused borrowing costs on sovereign government debt to rise to euro-era records.

# L' ESAME

## La Reading .....

### TRUE OR FALSE?

- a) The Italian economy is mostly sustained by high-quality consumer goods producers
- b) Italy's public debt has been constantly rising

### ANSWER THE QUESTIONS:

What economic activities are involved in Italy's underground economy?

## L' ESAME. La Reading.....

Italy has a diversified industrial economy, which is divided into a developed industrial north, dominated by private companies, and a less-developed, highly subsidized, agricultural south, where unemployment is high. **The Italian economy is driven in large part by the manufacture of high-quality consumer goods** produced by small and medium-sized enterprises, many of them family-owned. Italy also has a sizable **underground economy, which by some estimates accounts for as much as 17% of GDP. These activities are most common within the agriculture, construction, and service sectors.** Italy is the third-largest economy in the euro-zone, but its exceptionally high public debt and structural impediments to growth have rendered it vulnerable to scrutiny by financial markets. **Public debt has increased steadily since 2007, topping 126% of GDP in 2012,** and investor concerns about the broader euro-zone crisis at times have caused borrowing costs on sovereign government debt to rise to euro-era records.

# L' ESAME

## La Reading .....

**What do the following numbers refer to?**

a. 17%

PERCENTAGE OF GDP ATTRIBUTED TO UNDERGROUND  
ECONOMY

b. 2007

YEAR MARKING THE START OF ITALY'S PUBLIC DEBT  
INCREASE

# L' ESAME

## La Reading .....

**Choose the right definition for the following terms:**

1. SUBSIDIZED

a. development, increase

2. ESTIMATES

b. obligation, something owed

3. GROWTH

c. receiving as loans

4. DEBT

e. funded

5. CONCERN

f. judgment, opinion

6. BORROWING

g. worry

# L' ESAME

## La Reading .....

Find in the text a word which means the same as:

1. Condition of not having a job (n.)
2. Buyer (n.)
3. Company, firm, business (n.pl.)
4. Elevated, costly (adj)
5. Governing, supreme (adj.)

# The English language in 2016

- How many people speak English in the world today?
- 1st language, 2nd language, Foreign language : ????
- 1st language 360-450 million (70 m. creole)
- 2nd language (70 countries where it has a status – Ghana, India, Nigeria, Singapore) 200-800 million (number depends on fluency and on what's happening in India). The good guess is 400 m.
- Foreign language, 120 countries: 600-1.000 million learning English (China & Olympic Games made a big increase)

DISTINCTION BETWEEN 2nd and FOREIGN is difficult  
NIGERIA-GHANA vs. Sweden & Netherlands.....

# The English language in 2016

- Overall: an estimate of 1500-1600 million speak English
- The world population is today 6 bn
- This means that 1 in 3 or 1 in 4 now are speaking English, and that..
- ...for every 1 native speaker there are 3 or 4 non-native speakers
- Moreover, the population growth rate of non-native speakers' countries is higher...
- So the ratio is going to grow in favour of non-native speakers of English, like us Italian students!!!

# Global English – English as a Lingua Franca (ELF)

The language of non-native speakers will soon become the language of international communication

WHAT ARE THE CONSEQUENCES OF THIS?

- Vocabulary
- Pronunciation
- Grammar

The English we teach and learn will change.

Certain pronunciations and errors will be accepted...

WE MUST BE MORE TOLERANT AND ACCEPT DIVERSITY

# Global English- English as a Lingua Franca (ELF)

- Why do people want to know English?
- WORK
- LEISURE AND HOLIDAYS
- STUDY (school, university, life long learning)
- INTERNET
- PERSONAL INTERESTS
- ..... and contribute to the definition of our identity:
- I AM AN ENGLISH SPEAKER

# Global English - English as a Lingua Franca (ELF)

- What's English for?
- Intercultural communication
- Professional necessity
- Driver of international capitalism
- A threat for local cultures and languages????

# Why is English our Global Language?

- It has been the dominant language of science for a long time
- It has been the language of powerful nations for many centuries
- As the consequence of its global spread, English came to be adopted as an additional language, it began to adapt to the local needs (addition of local vocabulary)
- This is why English has probably a larger vocabulary than any other language (over 1 m)

# GLOBAL ENGLISH

Many people believe that English has a simple structure and a very simple morphology. Because of this, it has become a Global Language. Do you agree??

**A LANGUAGE BECOMES AN INTERNATIONAL AND GLOBAL LANGUAGE ONLY FOR ONE REASON:**

**The power of the people who speak it**

A combination of political/military, scientific/technological, economic, and cultural power has led to English achieving its present dominant position  
(Crystal, 2009)