

CdL in Economia Manageriale
Indirizzo International Management

English

Welcome!

A.A. 2021/2022

THE COURSE

Level: B2/B2+ (CEFR)

Teacher: Eleonora Mamusa

Website:

Unica → Ateneo → Docenti e ricercatori → Mamusa Eleonora
(https://www.unica.it/unica/it/ateneo_s07_ss01.page?contentId=SHD133808)

EMAIL: eleonora.mamusa@unica.it

OFFICE HOURS: online (MS Teams) by appointment made by e-mail.

COURSE SCHEDULE

September - October 2021

9 lessons

(18.15 - 19:45)

Monday, 27 September 2021

Tuesday, 28 September 2021

Monday, 4 October 2021

Tuesday, 5 October 2021

Monday, 11 October 2021

Tuesday, 12 October 2021

Monday, 18 October 2021

Tuesday, 19 October 2021

Monday, 25 October 2021

AIMS AND CONTENTS

Students will have the opportunity to increase their ability to understand and interpret specialized texts in English on the lexical, syntactic, textual, discursive and rhetorical features of the language of BUSINESS and MANAGEMENT (Reading comprehension at Level B2).

AIMS AND CONTENTS

1) **Knowledge and understanding** - developing and enhancing the knowledge and the ability to understand morphological, lexical, syntactical and textual concepts and the communication skills previously acquired.

2) **Applying knowledge and understanding:** developing and enhancing skills in using and applying grammatical concepts (morphological, lexical, syntactical and textual) and the communication skills necessary to deal with non familiar or interdisciplinary topics.

3) **Making judgements:** developing and enhancing the awareness of language and discourse and of critical analysis, for proper choices in the oral and written production and in the comprehension of specialised texts dealing with the studied topics.

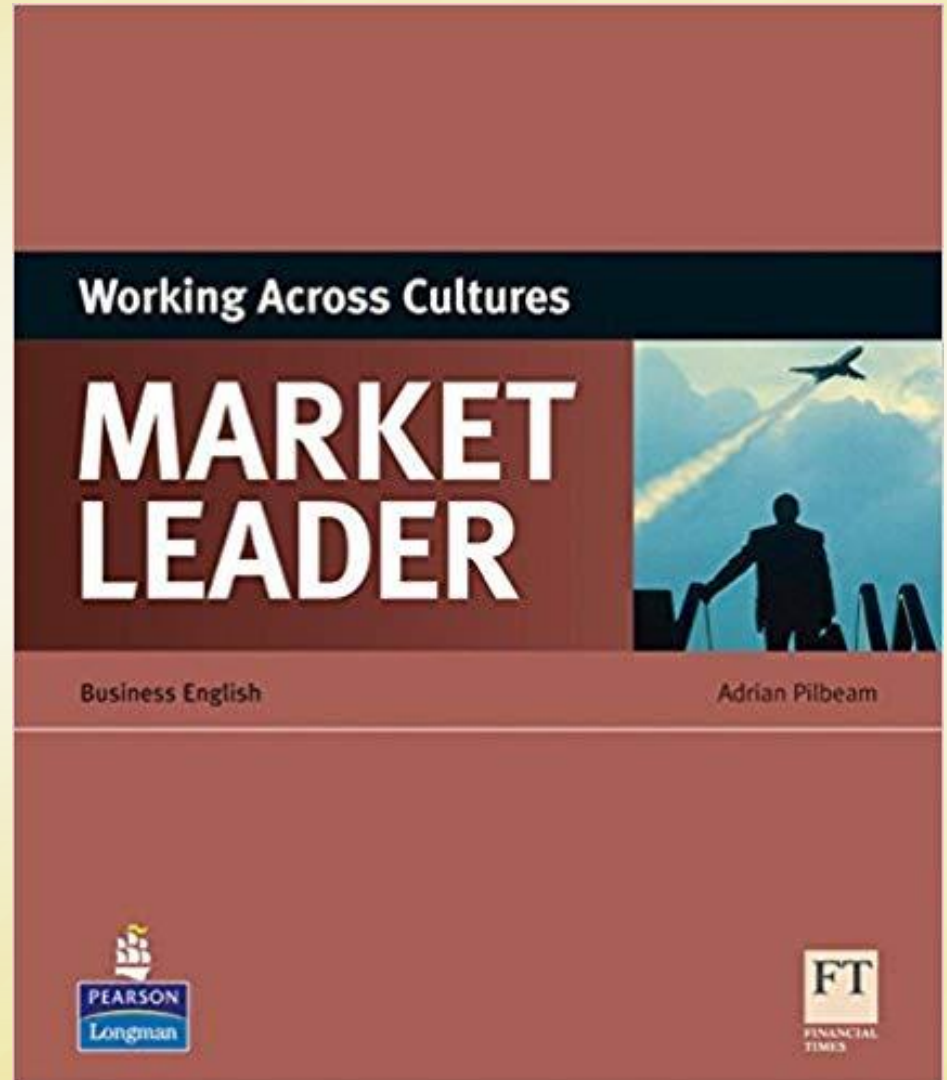
4) **Communication skills:** developing and enhancing communication skills and applying the specialised language acquired through specific readings.

5) **Learning skills:** learning proper strategies for self-study and research in a specific area, conceiving and developing original ideas that may also include wider or interdisciplinary contexts.

TEXTBOOK

A. PILBEAM,
*Market Leader -
Working across
cultures.*

Pearson Longman
2015 (or previous
editions)



TEXTBOOK

Unit 1

Unit 4

Unit 6

Unit 8

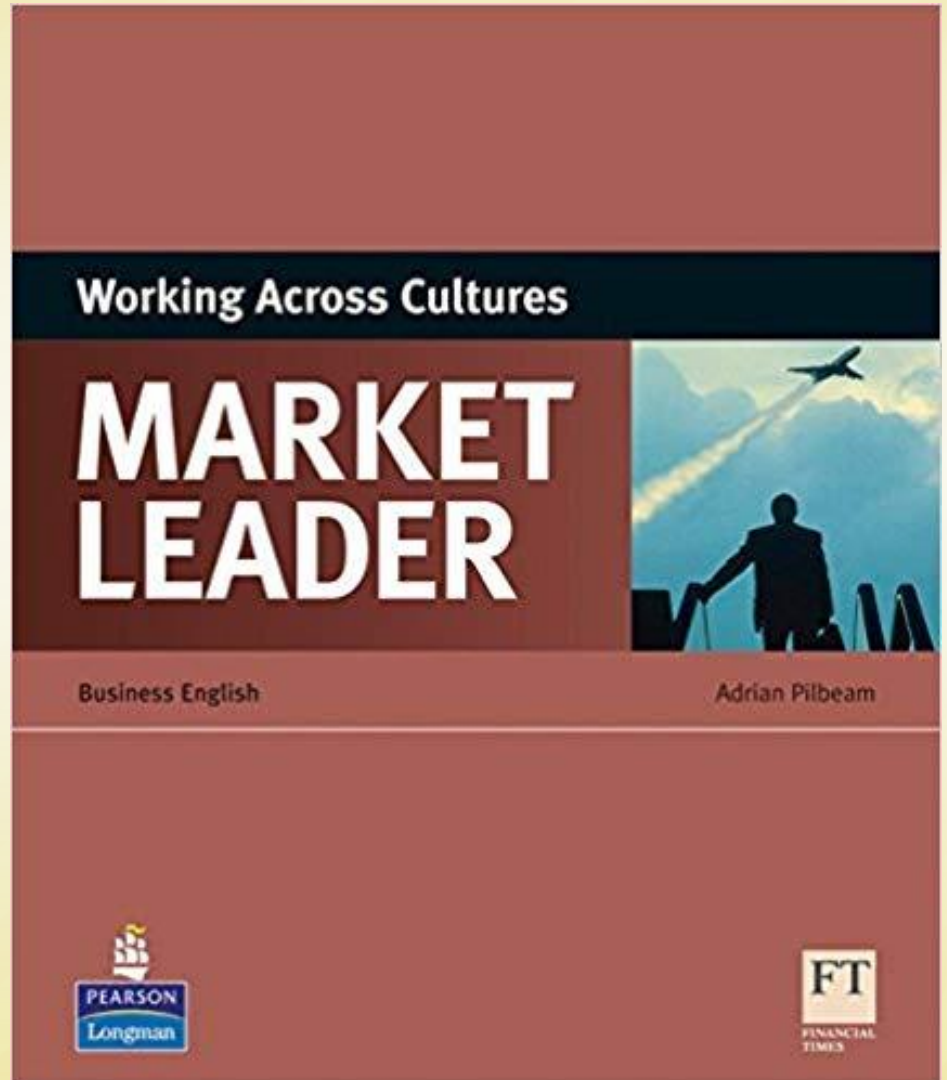
Unit 10

Unit 11

Unit 13

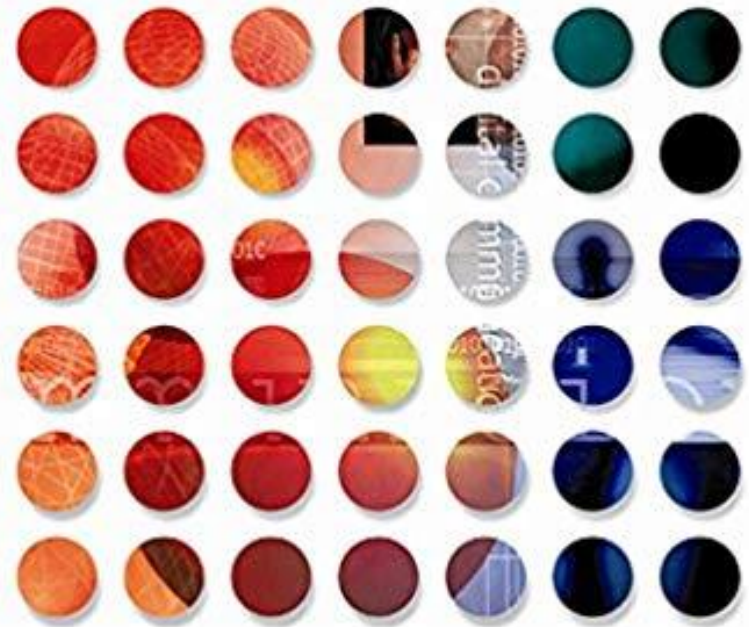
Unit 16

Unit 17



GRAMMAR BOOK

P. EMMERSON,
Business Grammar Builder
(for class and self-study),
MacMillan 2014 (or previous
editions)



Essential
Business Grammar Builder
For class and self study

Free
listening
material


MACMILLAN

Paul Emmerson

SYLLABUS

Grammar required for the B2 CEFR level, for example:

Question tags

Narrative Tenses

Speculation and Deduction (Modals)

Inversion

Unreal Uses of Past Tenses

Gerund and Infinitive

Conditionals

Permission, Obligation and Necessity (Modals)

The Future

Cleft Sentences

Passive

Comparison

Reported Speech

etc. (see textbook's contents)

THE EXAM

The exam will be divided into **two parts**:

- the written part will test the linguistic competence and in particular the comprehension skills and the knowledge of grammar and specific vocabulary;
- the oral test will assess the comprehension and oral production skills and the communication competence applied to the knowledge of the textbook's contents.

THE EXAM

Written exam at a B2 level according to the criteria specified in CEFR (Common European Framework of Reference for languages) will include:

- grammar, vocabulary and use of English exercises;
- reading and comprehension test with exercises related to the text (multiple choice, true/false, open question, paraphrasing and synonyms/antonyms, word formation). Contents and issues will be mostly specialised, consistent with the international debates at an academic level. The written test will assess the students' linguistic knowledge as well as their skills in understanding specialised texts consistent with the course contents, through sentence transformation and word formation exercises.

THE EXAM

The **oral exam** will require the students to discuss in English the issues dealt with during the course, showing that they have acquired the right terminology and concepts and that they are able to apply them to practical cases.

To this aim, the students will have to prove they are familiar with the text structure and contents of the textbook units dealt with in the classroom.

Only students who pass the written test with a **60% score** are admitted to the oral test.

Students who don't pass the oral test don't have to repeat the written test **in the following** exam session.

CERTIFICATIONS – at least B2 level

- CAMBRIDGE ESOL
- TRINITY ISE
- IELTS
- TOEFL
- PEARSON ACADEMIC
- CLA (frequenza + profitto)

Students who present a B2 (+) certificate not older than 3 years (September 2018) will only take the oral exam.

CERTIFICATIONS:

For the recognition of international certifications and certificates released by University Language Centres (CLA), students will have to **send a copy** to the teacher in order to make sure it can be accepted to skip the written part of the exam.

USEFUL LINKS AND MATERIALS:

- BRITISH COUNCIL – LEARNING ENGLISH

<https://learnenglish.britishcouncil.org/>

<https://learnenglish.britishcouncil.org/business-english>

- BBC LEARNING ENGLISH

<https://www.bbc.co.uk/learningenglish/>

<http://www.bbc.co.uk/worldservice/learningenglish/business/talkingbusiness/index.shtml>

USEFUL LINKS AND MATERIALS:

PODCASTS:

Economist Radio:

<https://www.economist.com/podcasts/>

FT News Briefing:

<https://app.ft.com/stream/e609bfe0-9deb-4deb-ac65-135da462ffd8>

HBR IdeaCast: <https://hbr.org/2018/01/podcast-ideacast>

USEFUL LINKS AND MATERIALS:

Instagram profiles:

IN ENGLISH WITH LOVE

<https://www.instagram.com/inenglishwithlove/>

DEREKCALLAN.ENGLISH

<https://www.instagram.com/derekcallean.english/>