

CdL in Economia Manageriale
Indirizzo International Management

English

Welcome!

A.A. 2020/2021

THE COURSE

Level: B2/B2+ (CEFR)

Teacher: Eleonora Mamusa

Website:

Unica → Ateneo → Docenti e ricercatori → Mamusa Eleonora
(https://www.unica.it/unica/it/ateneo_s07_ss01.page?contentId=SHD133808)

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OFFICE HOURS: online (MS Teams) by appointment made by e-mail

COURSE SCHEDULE

October - November 2020

9 lessons

(4:00 p.m. - 5:30 p.m.)

https://unica.adobeconnect.com/em_1a2a_internazionale/

Monday 05 October 2020

Tuesday 06 October 2020

Monday 12 October 2020

Tuesday 13 October 2020

Monday 19 October 2020

Tuesday 20 October 2020

Monday 26 October 2020

Tuesday 27 October 2020

Monday 2 November 2020

AIMS AND CONTENTS

Students will have the opportunity to increase their ability to understand and interpret specialized texts in English on the lexical, syntactic, textual, discursive and rhetorical features of the language of BUSINESS and MANAGEMENT (Reading comprehension at Level B2).

AIMS AND CONTENTS

1) Knowledge and understanding - developing and enhancing the knowledge and the ability to understand morphological, lexical, syntactical and textual concepts and the communication skills previously acquired.

2) Applying knowledge and understanding: developing and enhancing skills in using and applying grammatical concepts (morphological, lexical, syntactical and textual) and the communication skills necessary to deal with non familiar or interdisciplinary topics.

3) Making judgements: developing and enhancing the awareness of language and discourse and of critical analysis, for proper choices in the oral and written production and in the comprehension of specialised texts dealing with the studied topics.

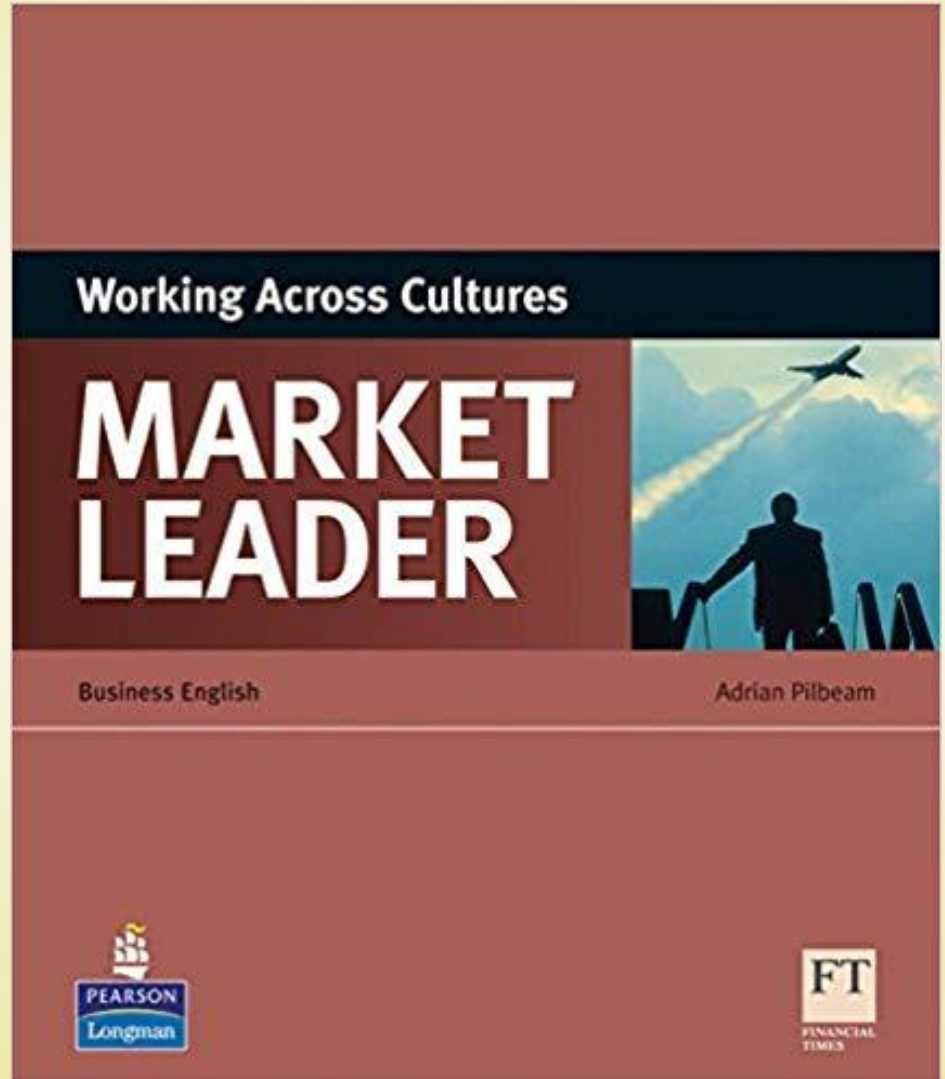
4) Communication skills: developing and enhancing communication skills and applying the specialised language acquired through specific readings.

5) Learning skills: learning proper strategies for self-study and research in a specific area, conceiving and developing original ideas that may also include wider or interdisciplinary contexts.

TEXTBOOK

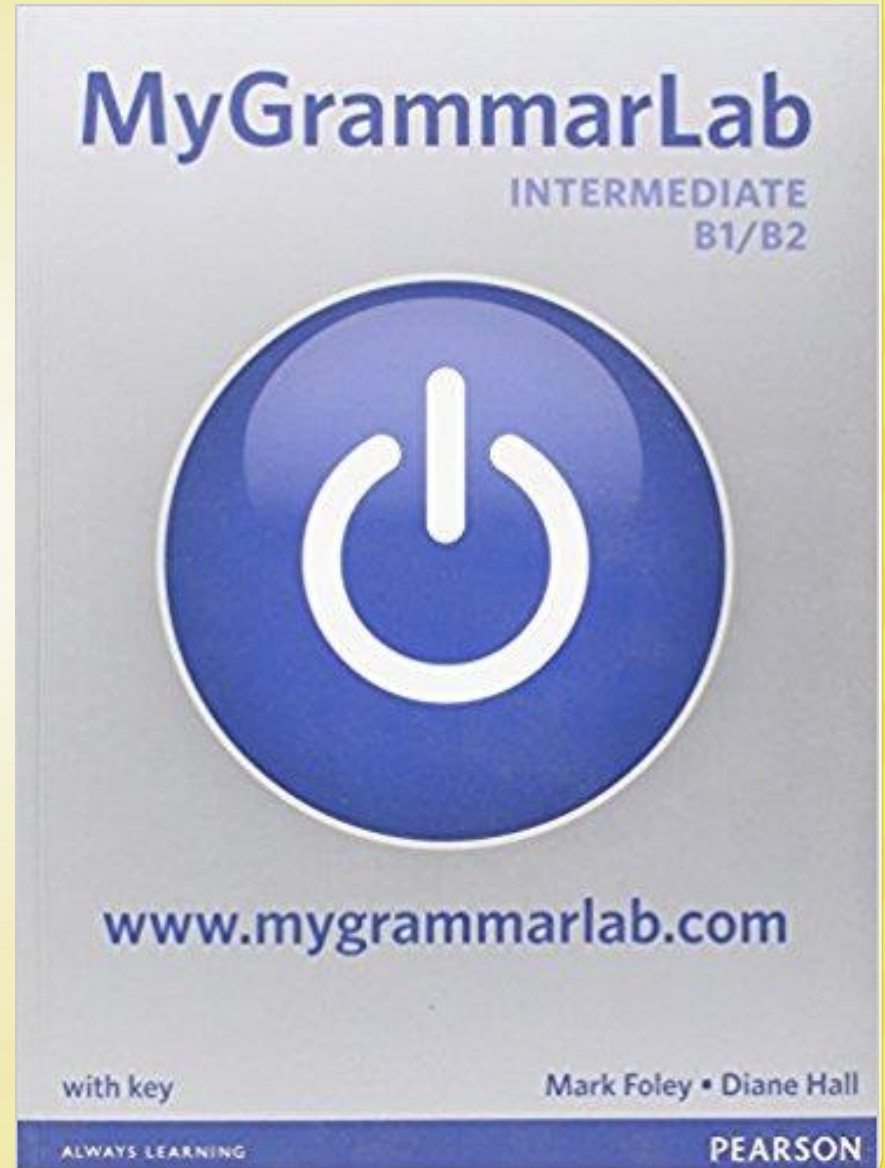
A. PILBEAM,
*Market Leader -
Working across
cultures.*

Pearson Longman
2015 (or previous
editions)



ADVISED GRAMMAR BOOK

FOLEY - HALL,
My Grammar Lab
Intermediate B1/B2 -
Pearson (2012)



- **TEXTBOOKS**
- **ADDITIONAL SLIDES AND DOCUMENTS**
– 'MATERIALE DIDATTICO' SECTION
- **LINKS TO THE RECORDINGS OF THE CLASSES (?)**

SYLLABUS

Grammar required for the B2 CEFR level, for example:

Question tags

Narrative Tenses

Speculation and Deduction (Modals)

Inversion

Unreal Uses of Past Tenses

Gerund and Infinitive

Conditionals

Permission, Obligation and Necessity (Modals)

The Future

Cleft Sentences

Passive

Comparison

Reported Speech

etc. (see textbook's contents)

THE EXAM

The exam will be divided into **two parts**: the written part will test the linguistic competence and in particular the comprehension and written production skills, while the oral test will assess the comprehension and oral production skills and the communication competence.

THE EXAM

Written exam at a B2 level according to the criteria specified in CEFR (Common European Framework of Reference for languages) will include:

- grammar, vocabulary and use of English exercises;
- reading and comprehension test with exercises related to the text (multiple choice, true/false, open question, paraphrasing and synonyms/antonyms, word formation). Contents and issues will be mostly specialised, consistent with the international debates at an academic level. The written test will assess the students' linguistic knowledge as well as their skills in understanding specialised texts consistent with the course contents, through sentence transformation and word formation exercises.

THE EXAM

The **oral exam** will require the students to discuss in English the issues dealt with during the course, showing that they have acquired the right terminology and concepts and that they are able to apply them to practical cases. To this aim, the students will have to prepare the text analysis of an article chosen from a specialised newspaper or magazine, related to their studies.

Students must send a copy of the original article to the teacher within the day before their oral exam.

THE EXAM

FINAL ASSESSMENT:

Those students who will obtain a score equal or higher than 60% over the whole test will pass the exam.

CERTIFICATIONS – at least B2 level

- CAMBRIDGE ESOL
- TRINITY ISE
- IELTS
- TOEFL
- PEARSON ACADEMIC
- CLA (frequenza + profitto)

Students who present a B2 (+) certificate not older than 3 years (September 2017) will only take the oral exam.

CERTIFICATIONS:

For the recognition of international certifications and certificates released by University Language Centres (CLA), students will have to **send a copy** to the teacher in order to make sure it can be accepted to skip the written part of the exam.

USEFUL LINKS AND MATERIALS:

- BRITISH COUNCIL – LEARNING ENGLISH

<https://learnenglish.britishcouncil.org/>

<https://learnenglish.britishcouncil.org/business-english>

- BBC LEARNING ENGLISH

<https://www.bbc.co.uk/learningenglish/>

<http://www.bbc.co.uk/worldservice/learningenglish/business/talkingbusiness/index.shtml>

USEFUL LINKS AND MATERIALS:

PODCASTS:

Economist Radio:

<https://www.economist.com/podcasts/>

FT News Briefing:

<https://app.ft.com/stream/e609bfe0-9deb-4deb-ac65-135da462ffd8>

HBR IdeaCast: <https://hbr.org/2018/01/podcast-ideacast>

USEFUL LINKS AND MATERIALS:

Instagram profiles:

IN ENGLISH WITH LOVE

<https://www.instagram.com/inenglishwithlove/>

DEREKCALLAN.ENGLISH

<https://www.instagram.com/derekcallean.english/>