

Inglese

Corso di Laurea Magistrale in
Management e Monitoraggio del
Turismo Sostenibile

A.A. 2019/2020

The background features abstract, overlapping green geometric shapes in various shades, including light lime green, medium green, and dark forest green. These shapes are primarily located on the left and right sides of the slide, framing the central text. The overall aesthetic is clean and modern.

Presentation with visuals

Data on
tourism in an
Italian region
and in a time
period of
your choice

3/5 minutes

3/4 visuals

Send me the .ppt
presentation as soon
as it is ready

**Presentations will be
held on *May, 18*
at 12.30 p.m.**

**This presentation
+
other assignments
=
shorter presentation
and analysis of the
article at the exam**

Survey on International Tourism 2018

-

Banca d'Italia statistics

(https://www.bancaditalia.it/pubblicazioni/indagine-turismo-internazionale/2019-indagine-turismo-internazionale/en_statistiche_ITI_18062019.pdf?language_id=1)

International travel flows for Italy (current prices, per cent of GDP)

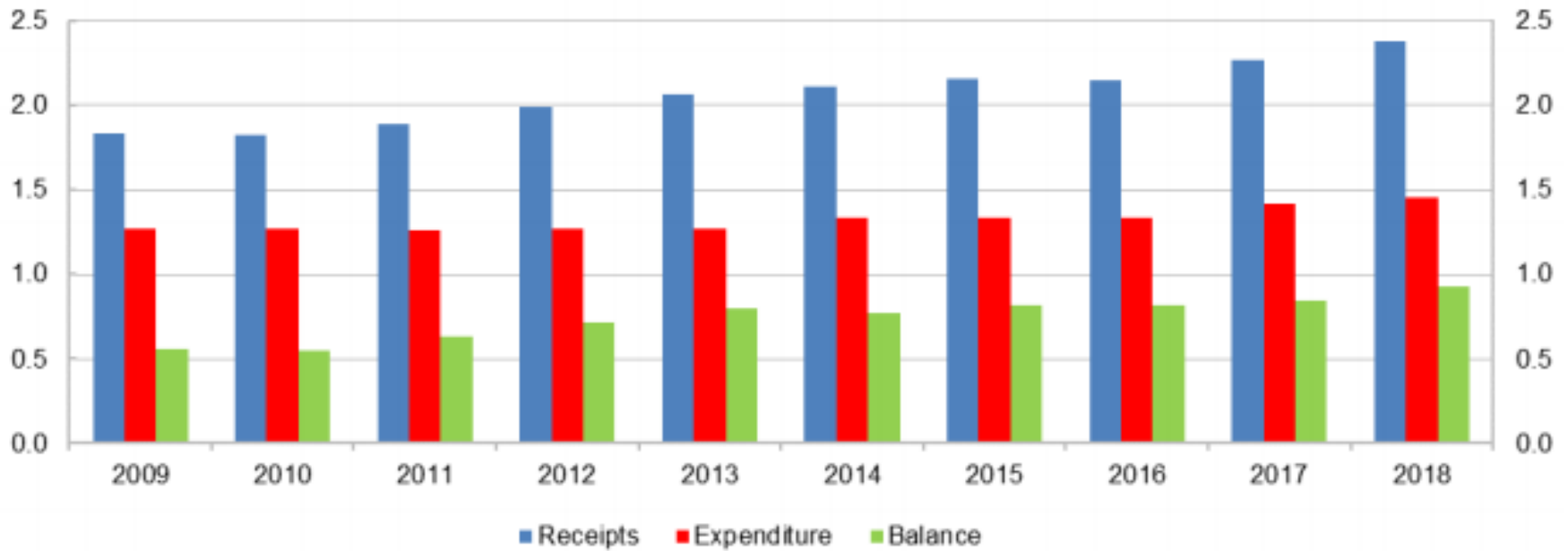


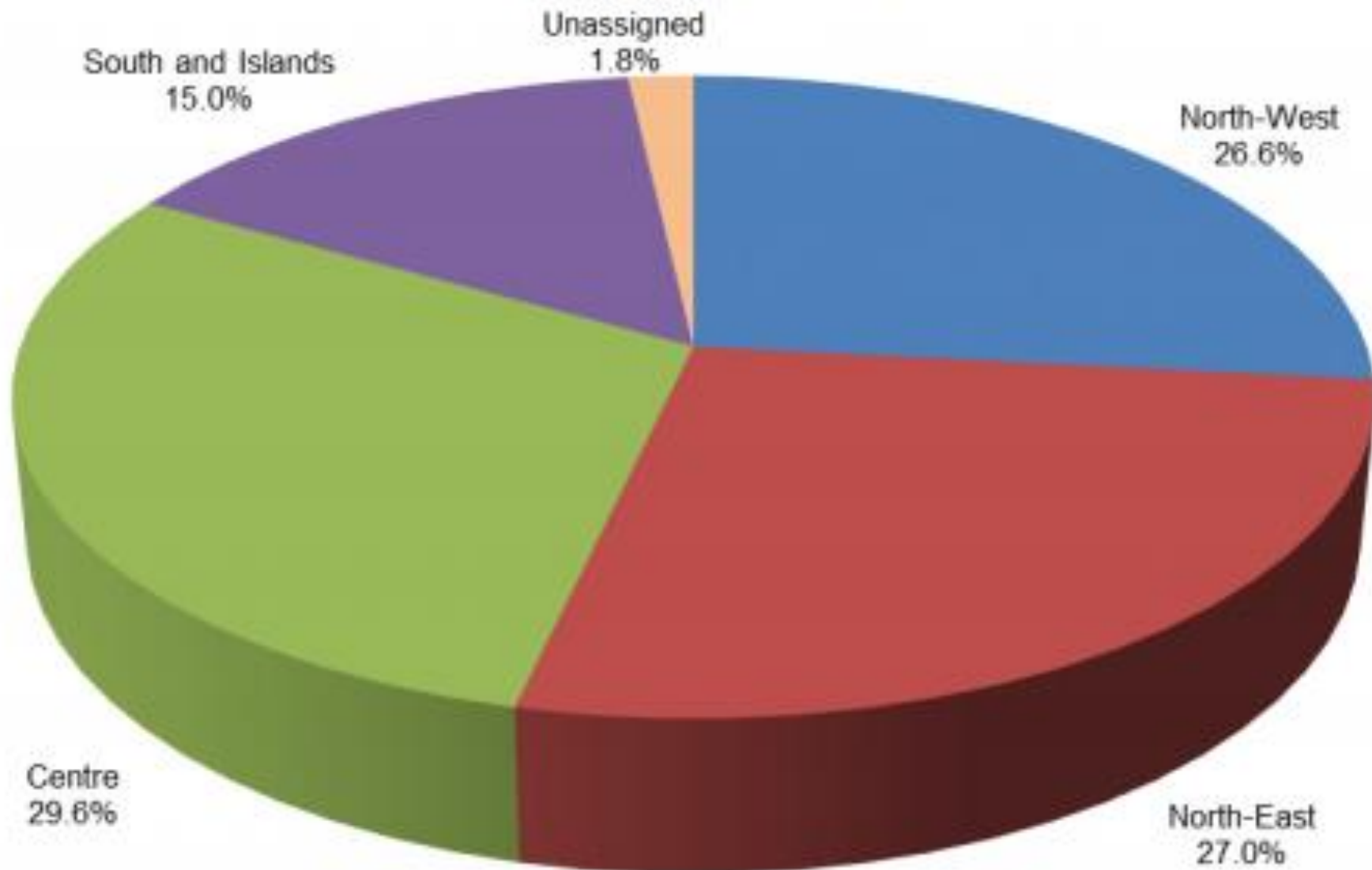
Table 4

Expenditure, number of travellers and overnight stays, and average duration of trip

	Overall expenditure (millions of euros and percentage changes)			Numbers of travellers (millions and percentage changes)			Numbers of overnight stays (millions and percentage changes)			Average duration of trip (nights and percentage changes)			Average expenditure per night (2) (euros and percentage changes)		
	2017	2018	% change	2017	2018	% change	2017	2018	% change	2017	2018	% change	2017	2018	% change
Overnight visitors (1)	36,977	39,478	6.8	58.7	62.1	5.8	368.4	387.3	5.1	6.3	6.2	-0.6	100.4	101.9	1.6
Same-day visitors (2)	2,178	2,235	2.6	31.9	31.9	0.0	0	0	-	0	0	-	68.3	70.1	2.6
Travellers (overnight and same-day)	39,155	41,712	6.5	90.6	94.0	3.7	368.4	387.3	5.1	4.1	4.1	1.3	106.3	107.7	1.3

(1) The overall expenditure of overnight visitors is obtained by multiplying the number of travellers, the average duration of the trip per traveller, and the average expenditure per night. – (2) The average expenditure for same-day visitors is by day and per capita.

Foreign travellers' expenditure in Italy in 2018, by geographical area (percentage composition)



Average rating in 2018 by geographical macro-area (1)
(scores on a 10-point scale)

