

Unit 1 – COMPANIES EXERCISES

1) Define a *steep hierarchy company*.

2) Find 3 synonyms for *Company*

1. _____

2. _____

3. _____

3) What is the difference between *standardized* and *customized products*?

4) What are *tangible assets*?

5) Give a synonym of the verb *to lease*: _____

6) What is a *merger*?

7) What is the difference between *franchising* and *licensing* for a company?

8) What is a *takeover*?

9) What is the opposite of *patient*? _____