

## Customs worldwide - Summary

### Fill in the gaps

#### Intro

People from different \_\_\_\_\_ have different customs and ways of \_\_\_\_\_. If we \_\_\_\_\_ these customs we can communicate with other people and other cultures. We have to know other people's customs, such as how to \_\_\_\_\_ a stranger, hospitality, and \_\_\_\_\_ language, if we don't want to cause problems and \_\_\_\_\_.

|          |          |               |
|----------|----------|---------------|
| greet    | body     | understand    |
| behaving | cultures | embarrassment |

#### Gift-giving

Intercultural \_\_\_\_\_ are very important. For example, gift-giving is very important in Japan, especially at the end of a \_\_\_\_\_. You should give pens or something not \_\_\_\_\_ in Japan, but you should avoid giving four or nine \_\_\_\_\_ because four and nine are \_\_\_\_\_ numbers. And in China you shouldn't give \_\_\_\_\_ because the word for "clock" in Chinese is similar to the word for "death".

If you go to Middle East countries bring \_\_\_\_\_, silver or crystal, but not \_\_\_\_\_ and leather from pigs. On the contrary, in South America you should avoid leather gift because world's best leather \_\_\_\_\_ are made there.

When visiting people in Australia, Canada, USA and Europe you can bring flowers, \_\_\_\_\_ or wine, but in these countries gift-giving is more \_\_\_\_\_. Avoid red flowers (red roses in Italy), because they are associated with \_\_\_\_\_.

|             |         |          |
|-------------|---------|----------|
| available   | leather | flowers  |
| chocolates  | unlucky | informal |
| differences | romance | products |
| alcohol     | clocks  | visit    |

#### Forms of address, personal space and physical greetings

Business people use \_\_\_\_\_ when talking to each other. You should continue using people's surnames until they ask you to use their \_\_\_\_\_.

\_\_\_\_\_ space means the \_\_\_\_\_ you keep when talking to others. In South America and southern Europe people stand close, about 60 \_\_\_\_\_ when talking to each other. In Middle East they stand \_\_\_\_\_, less than 30 centimetres apart. People from northern Europe and the \_\_\_\_\_ feel uncomfortable if you \_\_\_\_\_ close.

Business people in most countries \_\_\_\_\_ hands. Your handshake shouldn't be too strong or too \_\_\_\_\_. In Asia the main form of greeting is the \_\_\_\_\_. In other countries, such as Italy and Russia, is very common to \_\_\_\_\_, but only for people who know each other very well.

|          |          |             |
|----------|----------|-------------|
| USA      | distance | centimetres |
| stand    | surnames | bow         |
| weak     | closer   | first names |
| personal | shake    | kiss        |